



Hello Storage (outdoor-type container)

HS Bokkechou Part 2, 27 units

Ten minutes by car from ShimousaNakayama Station on the JR Sobu Line



Hello Storage (indoor-type, w/parking lots) *w/land Trunk House 24 Chofu Tobitakyu, 103 units Three minutes on foot from Tobitakyu Station on the Keio Line



"We supply the best use of space."

Investor Presentation

December 2019

Securities code: 8914

Company Overview



Company name	Arealink Co., Ltd.
Representative	President & CEO: Naomichi Hayashi
Head office	Chiyoda-ku, Tokyo (Akihabara)
Established	April 1995
Paid-in capital	6,111 million yen (as of June 30, 2019)
Number of employees	86 (as of June 30, 2019)

Listed market

TSE Mothers (Securities code: 8914)



Naomichi Hayashi, President & CEO



Entrance



Office area



Café area

Self-storage business positioned as the core business since 2016 Net sales increased by 70% and operating income by 40%

	FY2016	FY2017	FY2018	FY2019 (Forecast)	FY2016 • FY2019 Comparison
(Millions of yen)	Actual	Actual	Actual	Forecast	Change
Net sales	16,908	21,489	28,828	29,000	+71.5%
Property Management Service	15,820	19,619	25,129	24,000	+51.7%
Property Revitalization & Liquidation Service	1,087	1,869	3,698	5,000	+359.9%
Operating income	1,935	2,379	2,782	2,800	+44.7%
Property Management Service	2,735	3,133	3,445	2,797	+2.2%
Property Revitalization & Liquidation Service	246	464	650	1,203	+388.6%
Management Division Expenses	(1,046)	(1,218)	(1,313)	(1,200)	+14.7%
Ordinary income	1,968	2,441	2,536	2,700	+37.2%
Net income	1,142	1,547	1,810	1,500	+31.3%
Net income per share (yen)	93.06	126.08	145.47	118.76	+27.6%

* The self-storage business belongs to the Property Management Service segment in the following table.

* Full-year forecast figures after forecast revision for FY2019 are shown.



Our Business

Business Segments



Property Management Service Segment Accounts for 80% of Net Sales (Forecast for December 2019)

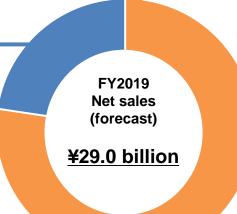
Mainly comprised of our core business, self-storage. Brokerage storage to investors and management of Hello Storage (rental storage space).



Hello Storage (outdoor-type)



Hello Storage (indoor-type)



Property Revitalization & Liquidation Service Segment Accounts for 20% of Net Sales (Forecast for December 2019)

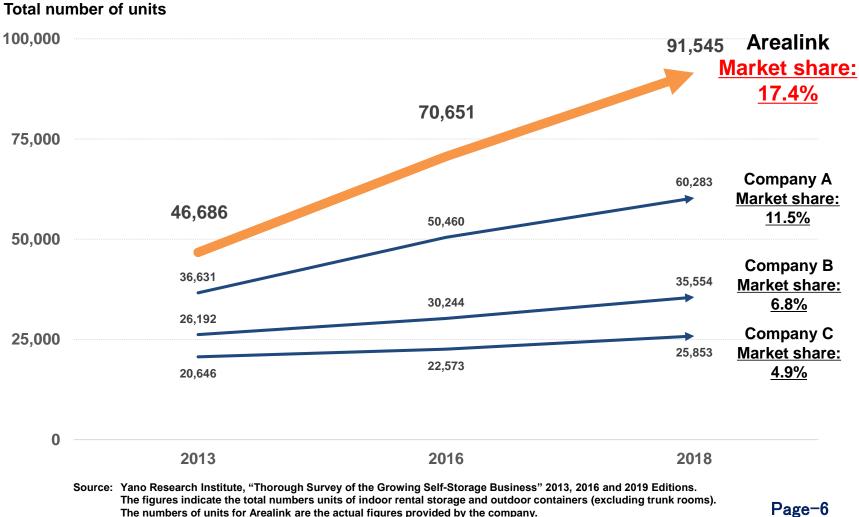
Untangle the complicated land leasehold raights / land with leasehold rights relationships.

Unlikely to be affected by real estate market conditions and there are few leading operators in the market.





The number of units doubled over 5 years. Aiming to be overwhelming No. 1 of this business



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We leads the industry both in sales and profit

ltem	Arealink	Company A	Company B	Company C
Listed/unlisted	Listed	Unlisted	Unlisted	Unlisted
Net sales	¥29.0 billion	¥10.29 billion	¥8.57 billion	¥5.23 billion
Operating profit Margin	9.7%	8.0%	2.0%	1.0%
Storage Type	Indoor/outdoor	Indoor/outdoor	Indoor	Indoor
Main Locaton	Suburbs/ Residential	Suburbs	Business/ Residential	Suburbs

* Sales and operating income ratio of self-storage business are estimated by Arealink based on the information material of each company.

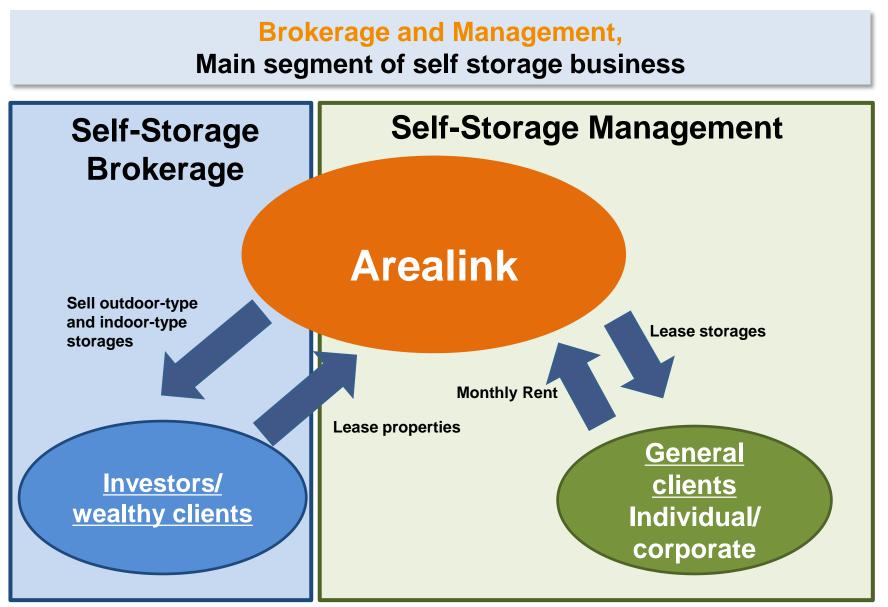
Arealink: Includes self-storage management, self-storage brokerage, leased land business and other management businesses

Company A : Includes containers/accessories, etc., and rental offices, etc.

Company B : Incudes receipt fees

Company C : Includes design and construction of trunk room facilities







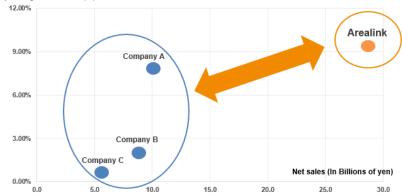
Advantages of Arealink

(1) The Only One Listed Company in Japan

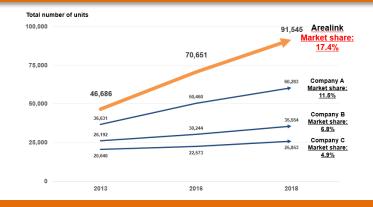


(3) No. 1 in Profitability

Operating income ratio (%)



(2) No. 1 in Number of Units



(4) Good Image

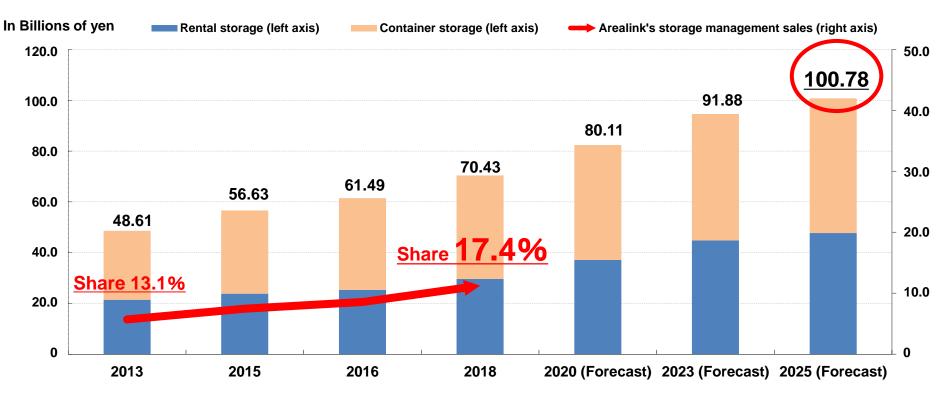


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The self-storage market is expected to expand to ¥100 billion by 2025

Market Size of the Self-Storage Business (Japan nationwide)



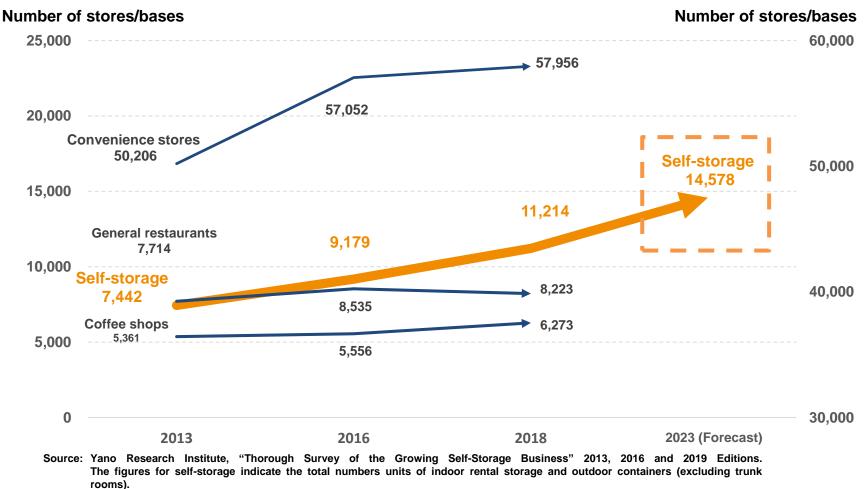
Source: Yano Research Institute, "Thorough Survey of the Growing Self-Storage Business" FY2016, 2019 Edition (Japan) Figures for the size of Japan's storage market are the combined total of moderate-range projections for rental storage and container storage using our own calculation method. Shares are tallied based on the number of units. (Figures for Arealink are actual figures provided by the company).

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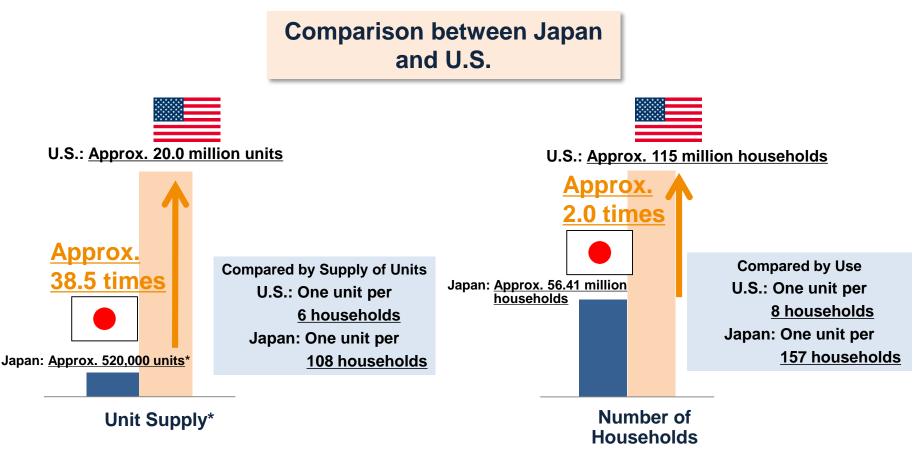
The Japanese market is expanding despite a decline in population



Source: "Franchise Chain Statistics Investigation" (The figures for general restaurants indicate the sum total of Japanese restaurants/sushi restaurants and yakiniku restaurants/other general restaurants (excluding western-style/steak/pizza/pasta restaurants and Chinese restaurants)).



Japan lacks self-storage unit supply; in the initial stage of market expansion



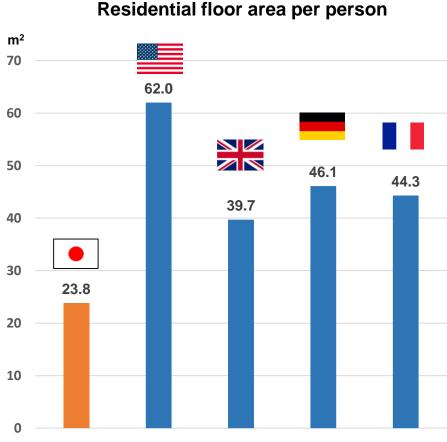
* Source: Yano Research Institute, "Thorough Survey of the Growing Self-Storage Business" 2019 Edition (Japan), Self Storage Almanac 2015 (U.S.)

* Currency converted at ¥80/USD (2011 average)

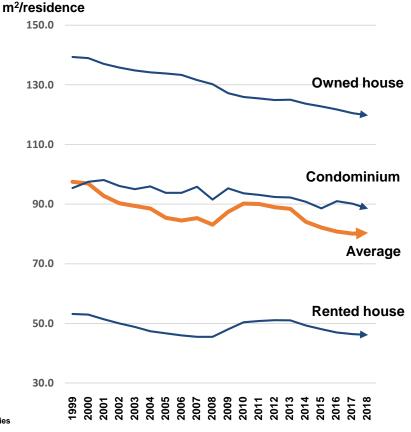
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Japanese homes are smaller than U.S. and living space is decreasing



per person Floor area per residence(Japan)



Source: Ministry of Land, Infrastructure, Transport and Tourism, "Statistical Survey of Construction Starts"

Target: New housing starts

Source:

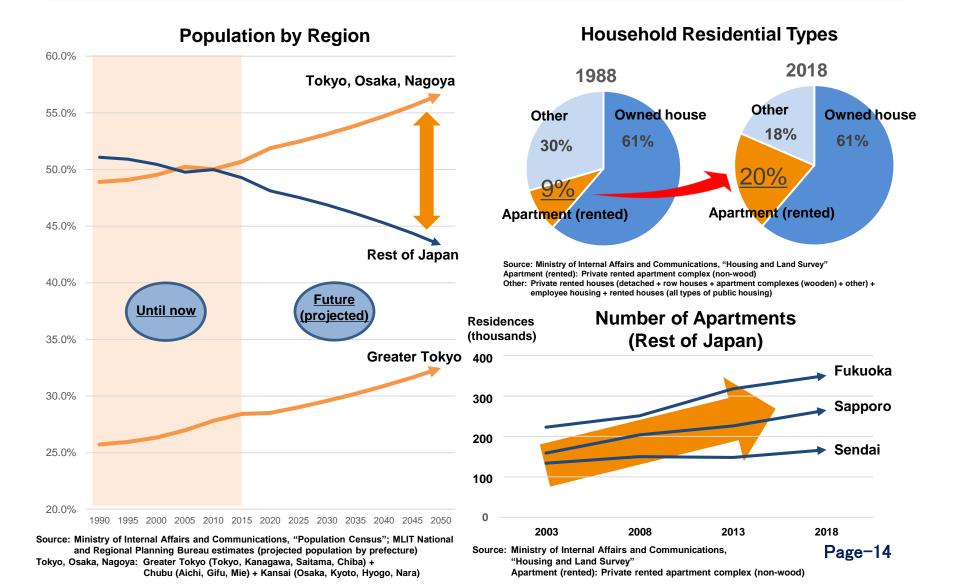
- Japan: Ministry of Internal Affairs and Communications, "2013 Housing and Land Survey" (data, 2013, Kanto, major cities [rented houses])
- U.S.: U.S. Census Bureau, "2015 American Housing Survey" (data, 2015)
- U.K.: Department for Communities and Local Government, "English Housing Survey Statistical Data Sets" (data, 2015) Germany: Bundesminister für Verkehr, Bau und Stadtentwicklung, "Wohnen und Bauen in Zahlen 2011/2012" (data, 2010) France: Insee, "Enquête Logement 2013"
- * Floor area calculated using center line of wall where possible (U.S. x 0.94, Germany/France x 1.10).

* U.S. floor area is the median.

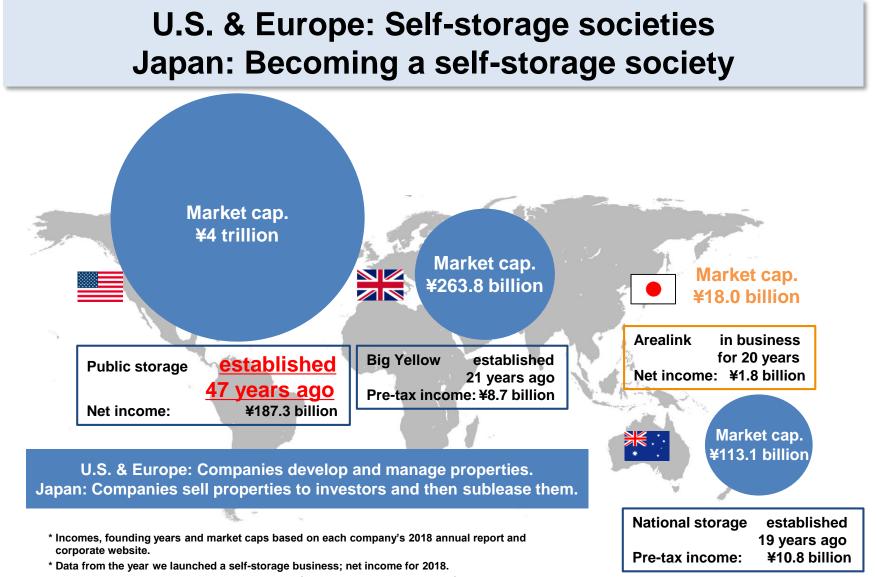
* The survey (data) year and report announcement year differ for the German data.



Japan is urbanizing; potential customers are increasing





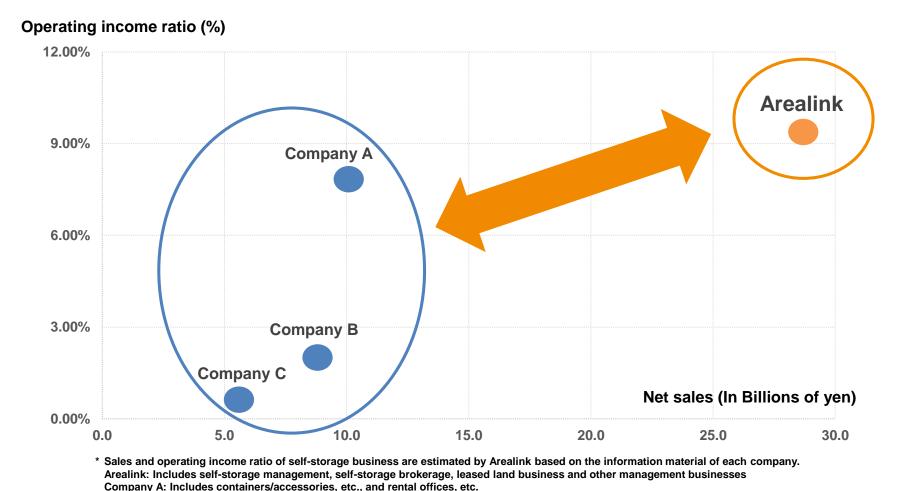


* Sales, income and market cap are calculated at 1 = 109.09, 1 = 141.07, AU1 = 74.37 (as of December 2, 2019).



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With a competitive advantage, Arealink aims for overwhelming market dominance

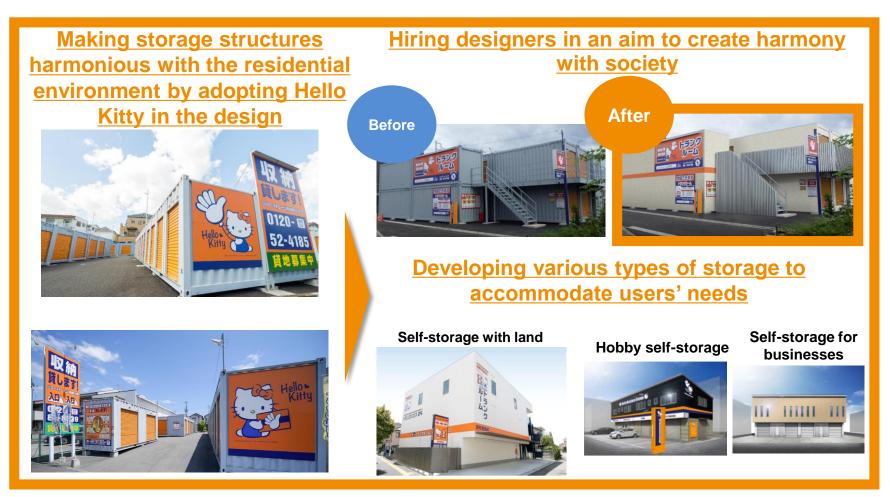


Company B: Incudes fees received

Company C: Includes design and construction of trunk room facilities



As a leading company, We provides storage with a favorable image and high valuation





Self-storage management:

Manages outdoor-type and indoor-type self-storage

Hello Storage (Outdoor-type)





- (1) Around 70,000 units across the country from Hokkaido to Kyushu are under management
- (2) Entrances are approachable by cars
- (3) Units are available at a lower-price range compared to indoor-type self-storage

Hello Storage (Indoor-type)

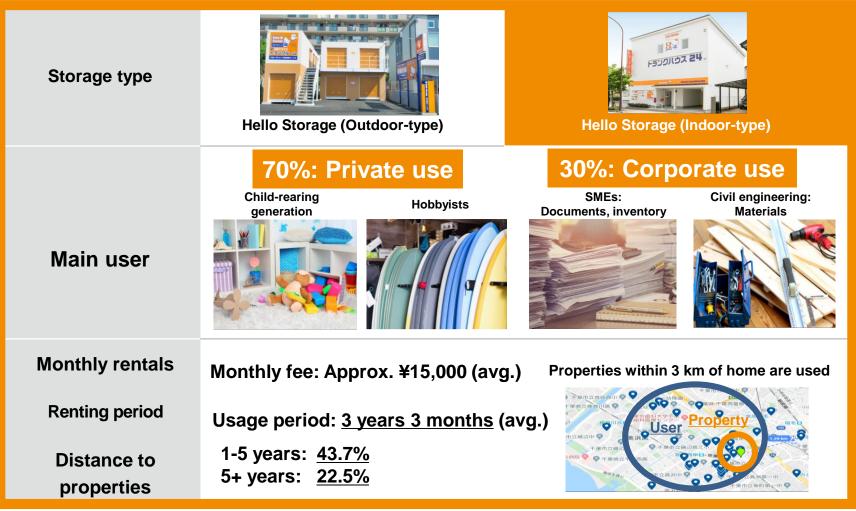




- (1) Around 23,000 units mainly in the Tokyo metropolitan area and other large metropolitan areas are under management
- (2) Around-the-clock security is provided by security companies
- (3) Free parking is available at Trunk House 24

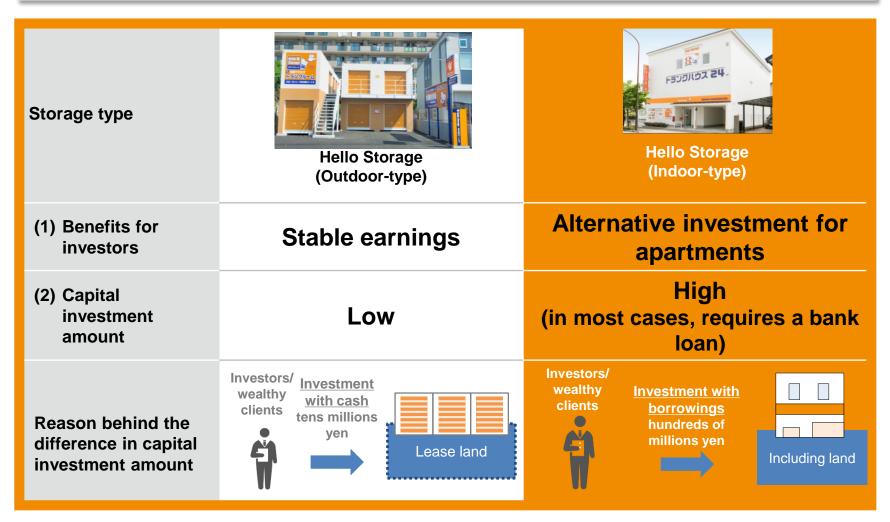


Users: 70% of individuals and 30% of companies use nearby properties



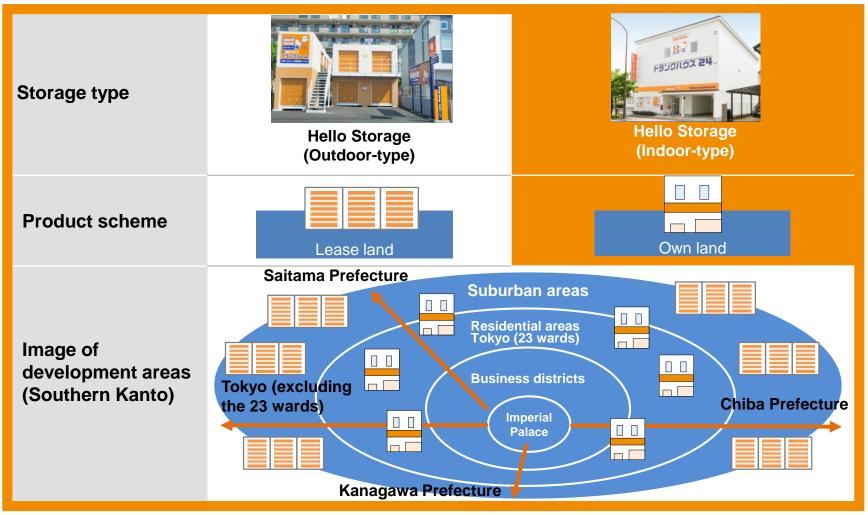


Self-storage brokerage: Investor's strong needs for high-yield product



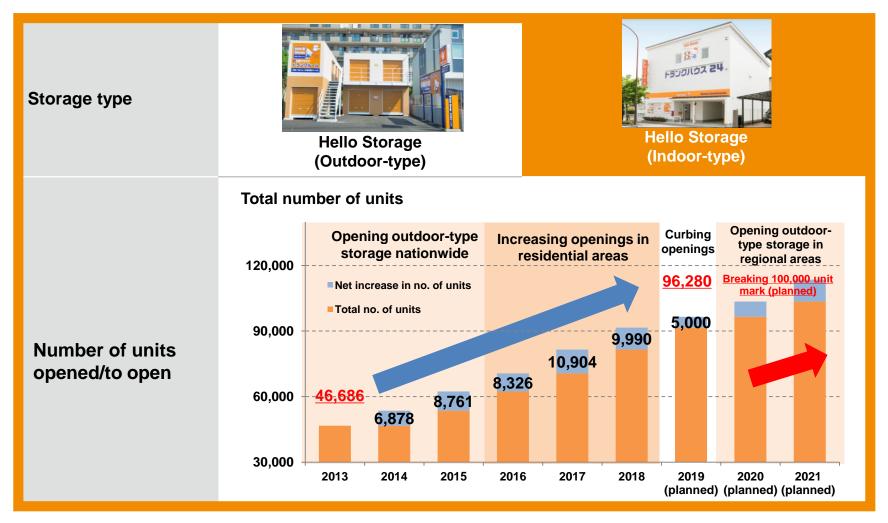


Self-storage brokerage: Product scheme and development areas





Self-storage brokerage: Background of new storage opening



Market conditions

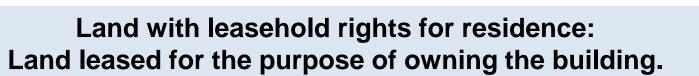


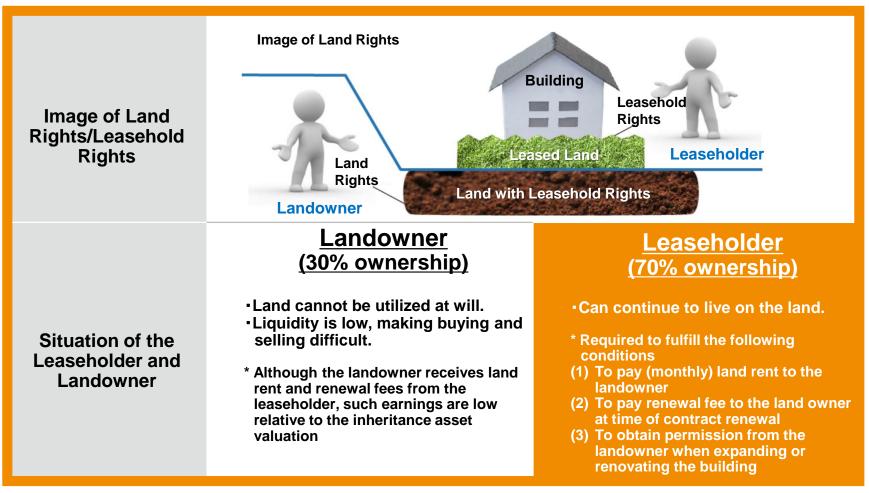
We expect storage to become a popular new option for real estate investors.

Rental apt. management				Rental storage investment
Market	Δ	Rental housing market is saturated	0	Big market potential due to small size of Japanese homes
Opportunity	×	Japan's <u>population is</u> declining	0	Low degree of penetration in comparison to population
Returns	×	Obsolescence proceeding rapidly, <u>as</u> <u>Japanese people prefer</u> <u>new housing</u>	0	Customers do not care about the age of a storage facility
	×	Renovation costs are borne by the owners	0	Owner does not bear many costs because obsolescence proceeds slowly



Land rights management



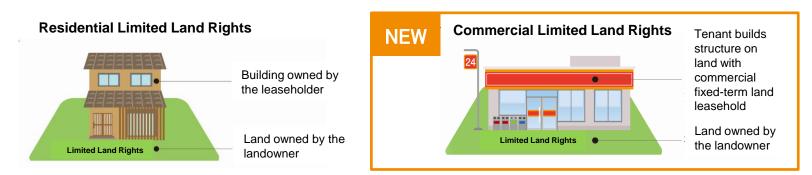


"We supply the best use of space



Business Characteristics and Limited Lands Rights

- Demand is not dependent on market conditions, thus the business portfolio is stable. Rental return of 3% annually, and 20% gain on sale (after 1-2 years)
- No leading operator in the market, allowing Arealink to utilize its strengths and become the top company in a niche real estate business.
- Expand new business domain. Expand to Kansai region in addition to Kanto, and enter commercial land rights business as well as residential land rights business.





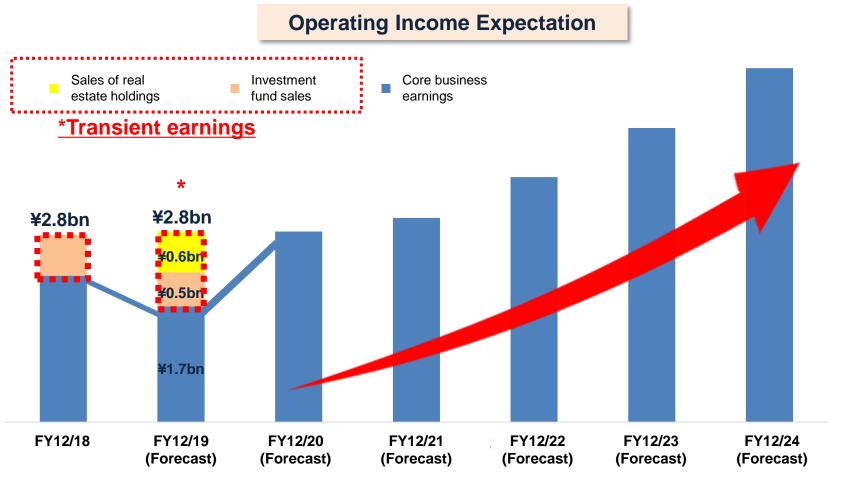
About commercial limited land rights

- Steady demand regardless of market conditions, makes the business portfolio stable.
- High land rents and large-scale projects offer large business potential.
- Actively pursue purchases from commercial facilities (convenience stores, small supermarkets, chain restaurants, etc.)
- Find new and existing wealthy investors using Arealink's investor network.



FY12/19 Results Forecast and Expectations "We supply the best use of space."

FY12/19: Decline in core business earnings will be offset with transient earnings* After FY12/19: Plan for continued earnings increases in core businesses



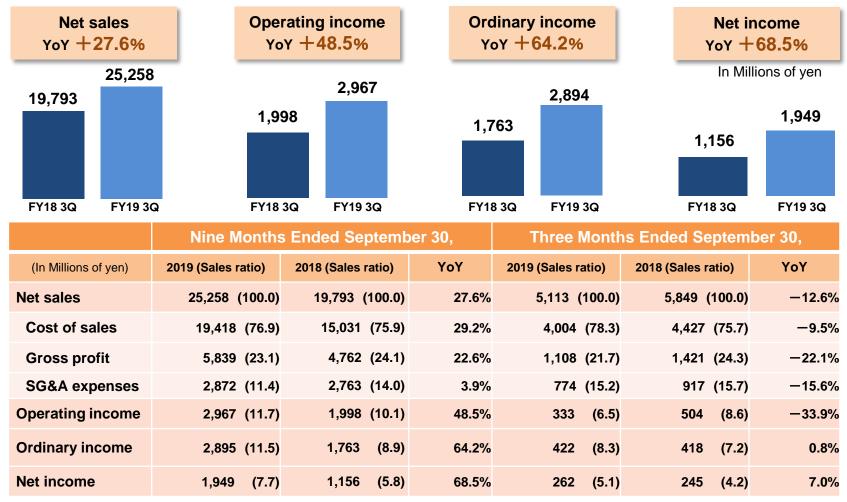
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2019 Earnings Outlook



3Q (three-month period): Net sales up ¥200 million, operating income ¥100 million Increases in ordinary income and net incomes





3Q (three-month period): Both Property Management Service and Property Revitalization & Liquidation Service segments in line with plan; Decline in revenue and earnings

			Nine Months Ended September 30,			Three Months Ended September 30,			
In Millions of yen		2019 (Profit margin)	2018 (Profit margin)	YoY	2019 (Profit margin)	2018 (Profit margin)	YoY		
	Self-storage	Net sales	9,506 (—)	8,262 (—)	15.1%	3,217 (—)	2,859 (—)	12.5%	
	management	Gross profit	1,932 (20.3)	1,922 (23.3)	0.5%	692 (21.5)	668 (23.4)	3.6%	
		Operating income	1,243 (13.1)	1,151 (13.9)	8.0%	421 (13.1)	380 (13.3)	10.6%	
		Net sales	9,201 (一)	7,683 (一)	19.8%	898 (一)	1,739 (一)	-48.3%	
	Self-storage brokerage	Gross profit	1,589 (17.3)	1,617 (21.1)	-1.7%	145 (16.1)	374 (21.5)	-61.2%	
	brokorugo	Operating income	924 (10.0)	940 (12.2)	-1.8%	14 (1.6)	166 (9.6)	-91.3%	
	Other	Net sales	1,476 (一)	1,507 (一)	-2.1%	485 (一)	498 (一)	-2.6%	
	property management	Gross profit	594 (40.3)	597 (39.6)	-0.4%	187 (38.7)	193 (38.9)	-3.1%	
	service	Operating income	477 (32.4)	457 (30.4)	4.4%	146 (30.2)	146 (29.5)	—0.1%	
		Net sales	20,184 ()	17,453 (一)	15.7%	4,602 (一)	5,097 (一)	-9.7%	
	Management	Gross profit	4,117 (20.4)	4,137 (23.7)	-0.5%	1,025 (22.3)	1,236 (24.3)	-17.1%	
Service S	Segment Total	Operating income	2,645 (13.1)	2,549 (14.6)	3.8%	582 (12.7)	694 (13.6)	-16.1%	
Broporty	Revitalization	Net sales	5,073 (一)	2,339 (一)	116.9%	510 (一)	751 (一)	-32.1%	
•	ation Service	Gross profit	1,722 (33.9)	624 (26.7)	175.8%	83 (16.3)	185 (24.7)	-55.2%	
Segment	Total	Operating income	1,223 (24.1)	426 (18.2)	187.0%	19 (3.7)	127 (17.0)	-84.6%	
		Net sales	_	_	_	_	_		
	nent Division	Gross profit	—	_		—	_	_	
Expenses	Operating income	(901)	(977)	-7.8%	(269)	(317)	-15.3%		
		Net sales	25,258 (-)	19,793 (一)	27.6%	5,113 (一)	5,849 (一)	-12.6%	
Total for		Gross profit	5,839 (23.1)	4,762 (24.1)	22.6%	1,108 (21.7)	1,421 (24.3)	-22.1%	
Businesses	Operating income	2,967 (11.7)	1,998 (10.1)	48.5%	333 (6.5)	504 (8.6)	-33.9%		
								Dama 2	

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3Q results: Net sales up ¥200 million, operating income ¥100 million No change in earnings forecast

	FY2018		FY2019		ΥοΥ	
(Millions of yen)	Actual	(%)	Forecast	(%)	Variance	% Change
Net sales	28,828	(100.0)	29,000	(100.0)	171	0.6%
Property Management Service	25,129	_	24,000	_	(1,129)	-4.5%
Property Revitalization & Liquidation Service	3,698	—	5,000	_	1,301	35.2%
Operating income	2,782	(9.7)	2,800	(9.7)	17	0.6%
Property Management Service	3,445	_	2,797	_	(648)	-18.8%
Property Revitalization & Liquidation Service	650	—	1,203	_	552	84.8%
Management Division Expenses	(1,313)	-	(1,200)	-	(113)	-8.7%
Ordinary income	2,536	(8.8)	2,700	(9.3)	163	6.4%
Net income	1,810	(6.3)	1,500	(5.2)	(310)	-17.1%
Net income per share (yen)	145.47		118.76	_	(26.71)	—18.4%

* The self-storage business belongs to Property Management Service segment in the following table.

* Full-year figures for FY12/19 incorporate the forecast revision.



No change in dividend forecast

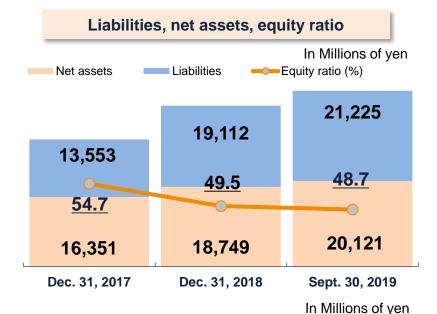
Dividends and Payout Ratio

	FY2018	FY2019 (Forecast)
Cash dividends per share	46 yen	40 yen
Payout ratio	31.6%	33.7%

* The payout ratio is calculated using revised earnings forecasts for the full fiscal year ending December 31, 2019.



Scale-down of inventories; decline in interest-bearing debt



	Dec. 31, 2017	Dec. 31, 2018	Sept. 30, 2019		
Current assets	17,532	25,840	(A) 25,951		
Noncurrent assets	12,372	12 ,022	15,396		
Total assets	29,904	37,862	41,347		
Current liabilities	5,691	6,607	6,739		
Noncurrent liabilities	7,861	12,505	(D) 14,487		
Total liabilities	13,553	19,112	21,226		
Net assets	16,351	18,749	20,121		

Financial position (As of September 30, 2019)

(A) Current assets

Real estate for sale in process declined due to inventory adjustment. Cash and deposits accumulated.

Cash and deposits	+¥3.41 billion
Real estate for sale in process	¥ (3.13) billion

* Comparison between Sep. 30, 2019 and Dec. 2018

(B) Interest-bearing debt

Reduced interest-bearing debt and shifted from short-term to long-term debt

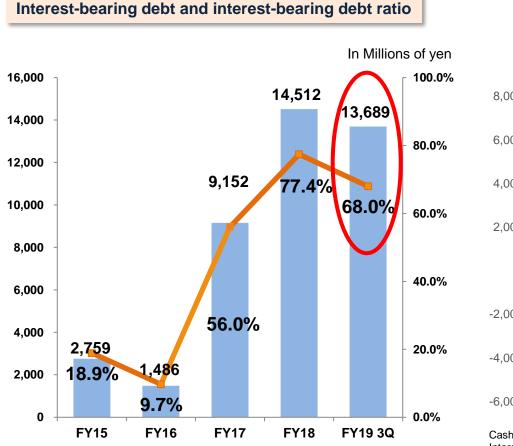
Short-term loans payable	¥(1.29) billion
Long-term loans payable	¥(1.81) billion
Lease obligations	+¥2.38 billion

* Comparison between Sep. 30, 2019 and Dec. 2018

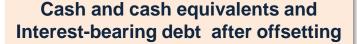


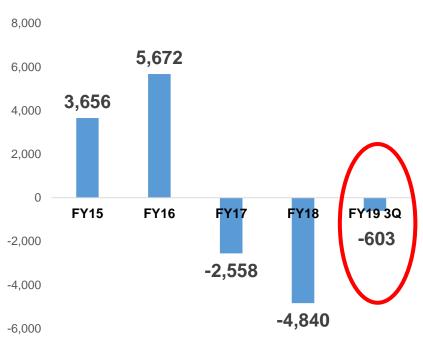
In Millions of yen

Cash flow improved through liquidation of inventories and certain assets



Interest-bearing debt: Short-term loans payable + bonds payable (including current portion of bonds) + long-term loans payable (including current portion of long-term loans payable) + lease obligations

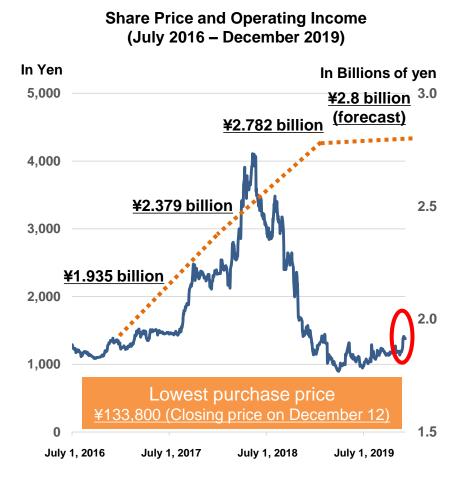




Cash and cash equivalents: Quarter-end balance of cash and cash equivalents Interest-bearing debt: Short-term loans payable + bonds payable (including current portion of bonds) + long-term loans payable (including current portion of long-term loans payable) + lease obligations



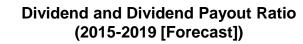
PBR: Below real estate industry average Shareholder returns: Firmly maintaining 30% dividend payout ratio

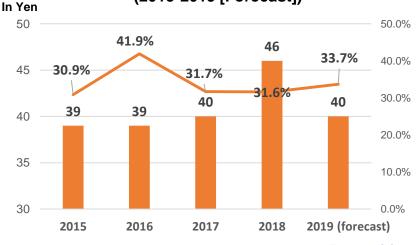


Real Estate Industry Comparison (PBR, PER, Net income per share)

	PBR	PER	Net income per share
Arealink	0.79x	8.06x	¥145.47
Mothers Real Estate (17-company avg.)	3.4x	23.4x	¥72.18
TSE 1st Sec. Real Estate (71-company avg.)	1.3x	12.0x	¥133.27

Source: Tokyo Stock Exchange (November 2019), our 2018 figures





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The earnings forecasts, predictions, strategies, and other information presented in this report are as of the time of preparation. The report was prepared based on information reasonably available to the Company, with determinations made within foreseeable bounds. However, there are risks that that actual performance may differ from the earnings forecasts in this report as a result of unforeseeable events and results.

The Company makes an effort to proactively disclose information considered important to investors, but readers are strongly advised to avoid decisions that place undue reliance solely on the earnings forecasts presented in this report.

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