## Q A Arealink

"We supply the best use of space."


Trunk House 24 Nerima Hikarigaoka,
24 units
Results Briefing
Third Quarter, Fiscal Year Ending December 2020

October 29, 2020
Arealink Co., Ltd.


# I. Summary of FY12/20 3Q 

II. FY20 Earnings Outlook
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## Summary of FY12／20 3Q

## Summary of FY12/20 3Q

## Significant increase in earnings and shift to increased revenue and earnings trend in 3Q (3 months) <br> Driven by core business of self-storage management

|  | FY19 1-3Q |  | FY20 1-3Q |  |  | FY19 3Q |  | FY20 3Q |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual | Percent of Sales | Actual | Percent of Sales | YoY | Actual | Percent of Sales | Actual | Percent of Sales | YoY |
| Net sales | 25,258 | - | 17,153 | - | (32.1) \% | 5,113 | - | 5,362 | - | + 4.9 \% |
| Cost of sales | 19,418 | 76.9 \% | 12,897 | 75.2 \% | (33.6) \% | 4,004 | 78.3 \% | 4,095 | 76.4 \% | + 2.3 \% |
| Gross profit | 5,839 | 23.1 \% | 4,256 | 24.8 \% | (27.1) \% | 1,108 | 21.7 \% | 1,267 | 23.6 \% | + 14.3 \% |
| SG\&A expenses | 2,872 | 11.4 \% | 2,445 | 14.3 \% | (14.9) \% | 775 | 15.2 \% | 712 | 13.3 \% | (8.1) \% |
| Operating income | 2,967 | 11.7 \% | 1,810 | 10.6 \% | (39.0) \% | 333 | 6.5 \% | 554 | 10.3 \% | + 66.5 \% |
| Ordinary income | 2,894 | 11.5 \% | 1,727 | 10.1 \% | (40.3) \% | 422 | 8.3 \% | 510 | 9.5 \% | + 21.0 \% |
| Extraordinary profit and loss | (27) | - | 583 | 3.4 \% | - | (14) | - | 581 | 10.8 \% | - |
| Income before income taxes | 2,867 | 11.4 \% | 2,311 | 13.5 \% | (19.4) \% | 407 | 8.0 \% | 1,092 | 20.4 \% | + 168.2 \% |
| Net income | 1,949 | 7.7 \% | 1,586 | 9.2 \% | (18.6) \% | 262 | 5.1 \% | 756 | 14.1 \% | + 187.7 \% |

## Summary of FY12/20 3Q (by segment) <br> "We supply the best use of space."

3Q (3 months): Self-storage revenue decreased and earnings increased, mainly due to decrease in self-storage brokerage
Limited land rights resulted in increased revenue and earnings as a consequence of restrained sales in second half of 2019

| In Millions of yen |  | FY19 1-3Q |  | FY20 1-3Q |  |  | FY19 3Q |  | FY20 3Q |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent | Actual | Percent | Yoy |  | Percent | Actua | Percent | Yoy |
| Self-storage management | Net sales <br> Gross profit <br> Operating income | $\begin{aligned} & 9,506 \\ & 1,932 \\ & 1,243 \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { - } \\ 20.3 \% \\ 13.1 \% \end{array}$ | $\begin{array}{r} 10,416 \\ 2,425 \\ 1,561 \end{array}$ | $\begin{array}{r} \text { - } \\ 23.3 \% \\ 15.0 \% \end{array}$ |  | $\begin{array}{r} 3,217 \\ 692 \\ 421 \\ \hline \end{array}$ | $\begin{array}{r} - \\ 21.5 \% \\ 13.1 \% \end{array}$ | $\begin{array}{r} 3,547 \\ 930 \\ 627 \\ \hline \end{array}$ | $\begin{array}{r} - \\ 26.2 \% \\ 17.7 \% \end{array}$ |  |
| Self-storage brokerage | Net sales <br> Gross profit <br> Operating income | $\begin{array}{r} 9,201 \\ 1,589 \\ 924 \end{array}$ | $\begin{aligned} & \text { - } \\ & 17.3 \% \\ & 10.0 \% \end{aligned}$ | $\begin{aligned} & 746 \\ & 112 \\ & (79) \\ & \hline \end{aligned}$ | $15.0 \text { \% }$ | (91.9) \% (93.0) \% | $\begin{array}{r} 898 \\ 145 \\ 14 \\ \hline \end{array}$ | $\begin{array}{r} - \\ 16.1 \% \\ 1.6 \% \end{array}$ | $\begin{array}{r} 176 \\ 36 \\ (10) \\ \hline \end{array}$ | $20.6 \%$ |  |
| Self-storage Business | Net sales <br> Gross profit <br> Operating income | 18,708 <br> 3,522 <br> 2,167 | $\begin{gathered} \text { - } \\ 18.8 \% \\ 11.6 \% \end{gathered}$ | $\begin{array}{r} 11,162 \\ 2,537 \\ 1,482 \end{array}$ | $\begin{array}{r} - \\ 22.7 \% \\ 13.3 \% \end{array}$ |  | $\begin{array}{r} 4,116 \\ 837 \\ 435 \\ \hline \end{array}$ | $\begin{array}{r} - \\ 20.3 \% \\ 10.6 \% \end{array}$ | $\begin{array}{r} 3,723 \\ 967 \\ 617 \\ \hline \end{array}$ | $\begin{array}{r} - \\ 26.0 \% \\ 16.6 \% \end{array}$ | $\begin{array}{r} (9.6) \% \\ +15.5 \% \\ +41.6 \% \end{array}$ |
| Land Rights Consolidation Business (limited land rights) | Net sales <br> Gross profit <br> Operating income | $\begin{aligned} & 5,160 \\ & 1,787 \\ & 1,288 \end{aligned}$ | $\begin{array}{r} - \\ 34.6 \% \\ 25.0 \% \end{array}$ | $\begin{array}{r} 4,730 \\ 1,275 \\ 889 \\ \hline \end{array}$ | $\begin{aligned} & 27.0 \% \\ & 18.8 \% \end{aligned}$ | $\begin{array}{r} \text { (8.3) \% } \\ (28.6) \% \\ (31.0) \% \end{array}$ | $\begin{array}{r} 540 \\ 106 \\ 42 \end{array}$ | $\begin{array}{r} 19.7 \% \\ 7.9 \% \end{array}$ | $\begin{array}{r} 1,247 \\ 177 \\ 110 \end{array}$ | $\begin{array}{r} 14.2 \% \\ 8.9 \% \end{array}$ | $\begin{array}{r} +130.9 \% \\ +66.8 \% \\ +159.1 \% \end{array}$ |
| Other Operational Services Business | Net sales <br> Gross profit <br> Operating income | $\begin{array}{r} 1,389 \\ 529 \\ 412 \end{array}$ | $\begin{array}{r} - \\ 38.1 \% \\ 29.7 \% \end{array}$ | $\begin{array}{r} 1,260 \\ 443 \\ 341 \end{array}$ | $\begin{array}{r} \text { - } \\ 35.2 \% \\ 27.1 \% \end{array}$ | $\begin{array}{r} (9.3) \% \\ (16.3) \% \\ (17.3) \% \end{array}$ | $\begin{aligned} & 456 \\ & 164 \\ & 123 \end{aligned}$ | $\begin{array}{r} \text { - } \\ 36.1 \% \\ 27.1 \% \end{array}$ | $\begin{array}{r} 391 \\ 122 \\ 93 \end{array}$ | $\begin{array}{r} - \\ 31.4 \% \\ 23.9 \% \end{array}$ | $\begin{aligned} & \text { (14.2) \% } \\ & \text { (25.4) \% } \\ & \text { (24.4) \% } \end{aligned}$ |
| Management Division | Net sales <br> Gross profit <br> Operating income |  | - - - | $\begin{array}{r} - \\ - \\ (902) \end{array}$ | - - - | $+0.1 \%$ | - (269) | - - - | - (266) | - - - | $\begin{array}{r} - \\ - \\ (1.0) \% \end{array}$ |
| Total for All Businesses | Net sales <br> Gross profit <br> Operating income | $\begin{array}{r} 25,258 \\ 5,839 \\ 2,967 \\ \hline \end{array}$ | $\begin{array}{r} \text { - } \\ 23.1 \% \\ 11.7 \% \end{array}$ | $\begin{array}{r} 17,153 \\ 4,256 \\ 1,810 \end{array}$ | $\begin{array}{r} - \\ 24.8 \% \\ 10.6 \% \end{array}$ |  | $\begin{array}{r} 5,113 \\ 1,108 \\ 333 \end{array}$ | $\begin{array}{r} - \\ 21.7 \% \\ 6.5 \% \end{array}$ | $\begin{array}{r} 5,362 \\ 1,267 \\ 554 \end{array}$ | $\begin{aligned} & \text { 23.6\% } \\ & \text { 10.3\% } \end{aligned}$ |  |

## Self-Storage Business - 3Q (3 months) Arealink

## Self-Storage Management: Achieved budget, continued to increase revenue and earnings

Self-Storage Brokerage: Achieved budget with reduced revenue and earnings, shift to in-house investment

- Total number of self-storage units 98,732
(+2,263 units since Dec 31, 2019, and $+2,730$ units since Sep 30, 2019)
- Revise self-storage opening plan to shift from quantity to quality
- Careful selection of prime properties for location openings resulted in slower pace of increase in number of units
- Utilization rate of $78.42 \%$, increase of 3.59 ppt (compared to Sep 30, 2019)

Steady utilization of 2019-2020 unit openings, improving utilization rate of newly opened

- Self-storage management improves gross profit margin by 4.7 ppt

Gross profit margin: $21.5 \%$ in 3Q FY12/19 $\Rightarrow 26.2 \%$ in 3Q FY12/20

- Continue to curb campaigns, improving discount rates
- Cost reductions through container repurchases and requesting rent reductions
- Brokerage achieved budget, decrease in revenue and earnings due to shift to in-house investment model

Recorded sale of 1 self-storage property with land and orders for 2 containers for 3 months in the second half of 2020

## Land Rights Consolidation Business- 3Q (3 months)

## Limited Land Rights: Revenue and earnings increased due to rebound from second half of 2019, but budget not achieved as a result of focusing on sales to reduce inventory

## Budget not achieved despite increase in revenue and earnings

- Revenue and earnings increased as a consequence of restrained sales in the second half of 2019
- Budget not achieved due to sales promotion of slow-moving inventory and halt in procurement to reduce inventory

Inventory decreased to $¥ 5.3$ billion (down $¥ 1.8$ billion from Dec 31, 2019)

Continue inventory reduction to rebuild business model
Changes in limited land rights inventory
(Unit: Billions of yen)


## Other Operational Services- 3Q (3 months)

## Decrease in revenue and earnings, budget not achieved Rental meeting room business continues to be affected by COVID-19, withdraw from business

- Rental meeting room business saw a ssignificant decrease in revenue and earnings, budget not achieved by a significant margin
- Business continues to be affected by COVID-19
- Decision made on September 17 to pull out of the rental meeting room business by December 2020
- Although there are costs and penalties associated with restoring properties back to original state, the impact on business performance is minor


## - Asset management business saw decrease in revenue and increase in earnings

- Decrease in revenue and increase in earnings, resulting in budget not achieved for sales, but achieved for earnings
- Responded to requests from some tenants for lower rent due to effects of COVID-19
- As a result of controlling selling and administrative expenses, profit margin improved and earnings increased


## Rental office business achieved budget despite reduced revenue and earnings

- Factors for reduced revenue and earnings: Closure of underperforming properties in December 2019
- Maintain strong utilization rate and capture demand for remote work


## Breakdown of Non-Operating and Extraordinary Profit and Loss

"We supply the best use of space.

## Extraordinary Income: Recorded reverse gain with provision for loss on repurchases

| In Millions of yen | FY19 1-3Q | FY20 1-3Q | YoY |  |
| :---: | :---: | :---: | :---: | :---: |
| Operating income | 2,967 | 1,810 | (39.0) \% | Non-operating income Compensation for transfer $¥ 27$ million |
| Non-operating income | 143 | 55 | $(61.5) \%$ |  |
| Non-operating expenses | 215 | 137 | (36.1) \% | Non-operating expenses Interest expenses $\quad ¥ 100$ million |
| Ordinary income | 2,894 | 1,727 | (40.3) \% |  |
| Extraordinary income | 13 | 596 | + $4411.0 \%$ | Extraordinary income Reverse gain with provision for loss on repurchases $¥ 582$ million |
| Extraordinary loss | 40 | 13 | (67.2) \% |  |
| Income before income taxes | 2,867 | 2,311 | (19.4) \% |  |
| Income taxes - current | 1,677 | 324 | $(80.6) \%$ |  |
| Income taxes - deferred | (759) | 399 | - |  |
| Net income | 1,949 | 1,586 | (18.6) \% |  |

## No change in company policy

Container purchases are progressing and negotiations ongoing for 3 months in the second half

- Progress with container purchases

Number of purchases as of Sep 30: 36 Total purchase amount: $¥ 3.1$ billion
Decrease in provisions due to container purchases: $¥ 1.2$ billion (equivalent to approximately one quarter of total)

## Recorded reverse gain with provision for loss on repurchases

Reduction of provision for repurchase loss on containers which were decided not to be purchased
<Number of investors: 32 ; Beginning balance of provision : $¥ 2.2$ billion ; Decrease in provision due to reversal: $¥ 0.6$ billion >

Changes in provision
(Unit: Billions of yen)


## Financial Position

## Liabilities, net assets, equity ratio




|  |  |  | In Millions of yen |  |
| :--- | ---: | ---: | ---: | :---: |
|  | Dec 31, 2018 | Dec 31, 2019 | Sep 30, 2020 |  |
| Current <br> assets | 25,840 | 19,903 | 16,596 |  |
| Noncurrent <br> assets | 12,022 | 23,117 | 25,065 |  |
| Total assets | 37,862 | 43,020 | 41,662 |  |
| Current <br> liabilities | 6,607 | 11,913 | 7,954 |  |
| Noncurrent <br> liabilities | 12,505 | 14,687 | 16,206 |  |
| Total <br> liabilities | 19,112 | 26,601 | 24,161 |  |
| Net assets | 18,749 | 16,419 | 17,501 |  |

Financial position (As of September 30, 2020)

## Assets

Down $¥ 1.4$ billion (Current assets + Noncurrent assets)

* Comparison between Sep.30, 2020 and Dec 31, 2019

Cash reductions (due mainly to corporate tax payments) ¥ (2.1) billion
Reductions in real estate for sale (sale of limited land rights) ¥ (2.0) billion
Increase in tools, equipment and fixtures (location openings from own investment, container repurchases) + $¥ 2.0$ billion

## Liabilities

Down $¥ 2.4$ billion (Current liabilities + Noncurrent liabilities)

* Comparison between Sep.30, 2020 and Dec 31, 2019

| Income taxes payable, etc. | $¥(1.4)$ billion |
| :--- | :--- |
| Provision for loss on repurchases | $¥(1.8)$ billion |

## Changes in Interest-Bearing Debt and Inventories

## Interest-bearing debt ratio is improving, reduced inventory assets

Interest-bearing debt and interest-bearing debt ratio
(Unit: Billions of yen)
Interest-bearing debt - Interest-bearing debt ratio


Interest-bearing debt: Short-term loans payable + bonds payable (including current portion of bonds) + long-term loans payable (including current portion of long-term loans payable) + lease obligations

## Inventory assets and cash and deposits

[^0]
## FY20 Earnings Outlook

## FY20 Earnings Outlook

## Announced revision of full-year earnings forecast today Revised forecasts for net sales and net income

| In Millions of yen | FY2019 Actual | FY2020 <br> Prior forecast | FY2020 Revised forecast | YoY | Compared to the prior forecast |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 29,333 | 24,700 | 22,300 | (24.0) \% | (9.7) \% |
| Operating income | 3,030 | 2,300 | 2,300 | (24.1) \% | - |
| Ordinary income | 3,000 | 2,200 | 2,200 | (26.7) \% | - |
| Net income | $(1,753)$ | 1,300 | / 1,700 | - | + 30.8 \% |
| Net income per share (yen) | (138.81) | 102.93 | 134.59 | - | + 30.8 \% |
| Extraordinary profit and loss: +0.4 billion yen Impact of reverse gain with provision for loss on repurchases |  |  |  |  |  |

## FY20 Earnings Outlook

## Self-storage management is expected to land above latest forecast Limited land rights down due to reduced inventory

(1) Sales and earnings for self-storage management expected to be higher than previous forecasts

- Utilization rate on track, and curbed discount rate contributes
- Container repurchases not included in previous forecasts boost profits
(2) Lower gross margin expected for limited land rights due to reduced inventory
(Millions of yen)

| Self-Storage <br> Business | Net sales <br> Operating <br> income | 14,571 |
| :---: | :---: | ---: |
| Land Rights <br> Consolidation <br> Business | Net sales <br> Operating <br> income | 8,436 |
| Other Operational <br> Services Business | Net sales <br> Operating <br> income | 1,270 |
| Headquarters <br> Expenses | Operating <br> income | $(1,240)$ |


| Full-year <br> forecast <br> (revised) | Increase <br> (Decrease) |  |
| ---: | ---: | ---: |
| (1)14,700 <br> 2,100 | +129 |  |
| $(2)$ | 6,000 | $(2,436)$ |
|  | 1,040 | $(230)$ |
|  | 1,600 | $(91)$ |
| 380 | $(40)$ |  |
|  | $(1,220)$ | +20 |

## Dividends and Payout Ratio

Maintained dividend payout ratio excluding impact of reverse gains on provision for repurchases No change to dividend forecast

## - Dividends to be paid excluding impact of extraordinary income

- In FY2019, dividends paid based on results excluding extraordinary losses associated with container repurchases
- In FY2020, as in previous year, plan to pay dividends in line with payout ratio excluding impact of reverse gains.
- Dividend payout ratio expected to be $30.1 \%$ on actual basis.

Dividend per share and payout ratio

|  | FY2019 | FY2020 (Forecast) |
| :---: | :---: | :---: |
| Dividend per share <br> (yen) | 40.0 | 31.0 |
| Payout ratio | - | $23.0 \%$ |

## Topics

## Measures to Raise Awareness of Self-storage

Special website "kurasul" established with information on lifestyle and storage
Offering ideas for a more convenient and fuller life with a self-storage unit

- Developed based on the concept of "Change your lifestyle, and change your way of life, with self-storage."

Use self-storage to create more living space, and change your lifestyle.
Site regularly updated with ideas for a more convenient and fuller life with a self-storage unit URL : https://kurasul.hello-storage.com/ (Japanese)


# Termination of the Rental Meeting Room Business 

Decision made to terminate the Rental Meeting Room Business by the end of December
Considering the downturn in the business environment, management resources will be focused on core businesses.
$\checkmark$ Decision to terminate the Rental Meeting Room Business

- Resolution at regular meeting of Board of Directors on September 17, 2020
- Plan to conclude business by end of December 2020
- Considering the downturn in the business environment due to the coronavirus
- Decline in face-to-face meetings, conventions, and other gatherings
- Sharp increase in use of online meeting systems
- Expected decline in revenue and earnings for FY12/20, falling well short of targets
- Concentrate management resources in core businesses, and establish a robust management structure
- Build a foundation for stable growth over the longer term
- Apply cash flow management
$\Rightarrow$ Focus on strengthening the Self-storage Business and other mainstay businesses
- Impact of business termination on results expected to be negligible


## Appendix

## Change in Reportable Segments

Reportable segments have been changed from FY12/20.

| Property Management Service |  |  |
| :---: | :---: | :---: |
| Property Management Service | Self-storage Management |  |
|  | Self-storage Brokerage |  |
|  | Other Property Management Services | Rental offices |
|  |  | Assets |
|  |  | Land with leasehold interest (rent income) |
|  |  | - $\cdot$ |
| Property Revitalization \& Liquidation Service | Buying and selling of leasehold land and property |  |


| New Business Segments |  |
| :---: | :---: |
| Self-storage Business | Self-storage Management |
|  | Self-storage Brokerage |
| Land Rights Consolidation Business | Buying and selling of leasehold land and property |
|  | Land with leasehold interest (rent income) |
| Other Operational Services Business | Rental offices |
|  | Assets |
|  | . $\cdot$ |


| Segment Name | Segment Description |
| :---: | :--- |
| Self-storage Business | Self-storage Management: Operation, marketing, and management of rental storage <br> spaces <br> Self-storage Brokerage: Received orders and sales of self-storage properties as <br> investment products |
| Land Rights Consolidation Business | Resolution of issues between land owners and leasehold rights holders through the <br> buying and selling of leasehold land with complex rights circumstances |
| Other Operational Services Business | Businesses based on rent income, such as rental management of company-held <br> properties, and rental offices |

## Business Segments - Quarterly Results




## Main Properties of Real Estate Holdings Arealink

| Property Name | Location | Number of <br> properties | Purpose | Book Value <br> (Land and <br> Structure) <br> Unit: ¥mn |
| :---: | :---: | :---: | :---: | :---: |
| Trunk House 24 Series | Tokyo and 4 other <br> prefectures | 31 | Storage | 6,311 |
| Hotel <br> (Comfort Inn•Best Inn ) | Kofu City, Yamanashi <br> Prefecture, and other | 5 | Hotel | 1,255 |
| Kanda BM Building | Chiyoda Ward, Tokyo | 1 | Office, store | 951 |
| Ginza Idei Building | Chuo Ward, Tokyo | 1 | Store | 898 |
| Overseas storage | Texas, U.S. | 1 | Storage | 778 |



Trunk House 24 Megurohoncho (Meguro Ward, Tokyo)


Trunk House 24 Kamiigusa (Suginami Ward, Tokyo)


Ginza Idei Building (Chuo Ward, Tokyo)


Kanda BM Building (Chiyoda Ward, Tokyo)


Texas Storage
(Texas, U.S.)

The earnings forecasts, predictions, strategies, and other information presented in this report are as of the time of preparation. The report was prepared based on information reasonably available to the Company, with determinations made within foreseeable bounds.

However, there are risks that that actual performance may differ from the earnings forecasts in this report as a result of unforeseeable events and results.

The Company makes an effort to proactively disclose information considered important to investors, but readers are strongly advised to avoid decisions that place undue reliance solely on the earnings forecasts presented in this report.

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[^0]:    Inventory assets: Real estate for sale + Real estate for sale in process

