

"We supply the best use of space."

## Results Briefing Fiscal Year Ended December 2021

February 14, 2022 Arealink Co., Ltd.



Trunk House 24 Toyonaka Okamachi, 61 units



Hello Storage Shimoitabashi, 62 units



### FY12/21 Business Results

Wataru Sasaki Director, Head of Administrative Division

■ Note: Figures in this report presented in units of billions have been rounded off, while figures in units of millions have been rounded down.

#### FY12/21 Full-Year Business Results



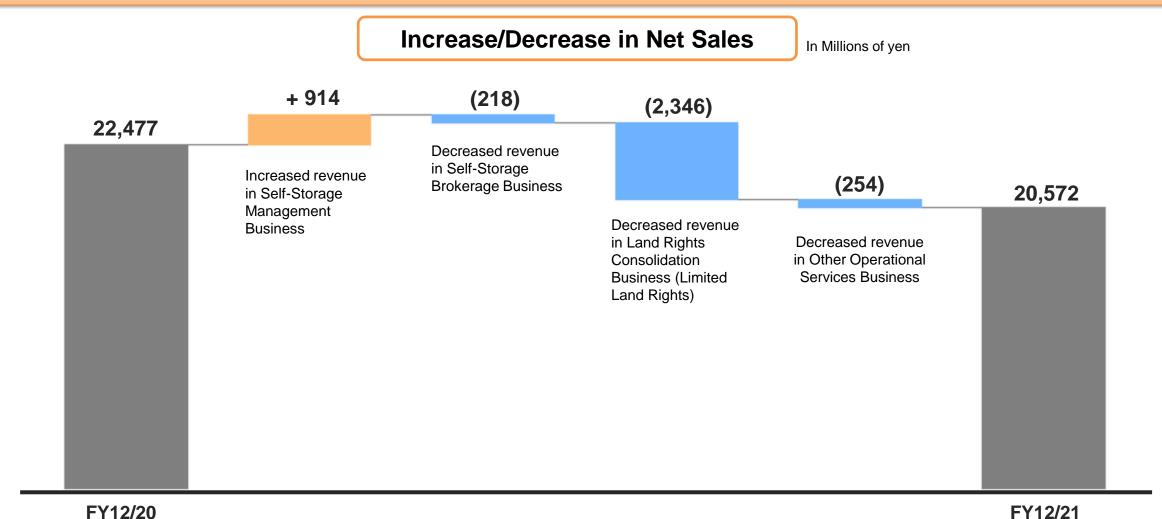
#### Revenue Declined While Earnings Increased as Profit Ratio Improved Significantly

	FY12/20			FY12/21	
In Millions of yen	Actual	Percent of Sales	Actual	Percent of Sales	YoY
Net Sales	22,477	_	20,572	_	<b>-8.5%</b>
Cost of Sales	16,977	75.5%	14,536	70.7%	-14.4%
Gross Profit	5,499	24.5%	6,035	29.3%	+ 9.7%
SG&A Expenses	3,223	14.3%	2,990	14.5%	- <b>7.2%</b>
Operating Income	2,275	10.1%	3,044	14.8%	+ 33.8%
Ordinary Income	2,161	9.6%	3,009	14.6%	+ 39.2%
Extraordinary Profit and Loss	1,123	5.0%	1,510	7.3%	+ 34.4%
Income Before Income Taxes	3,284	14.6%	4,519	22.0%	+37.6%
Net Income	2,225	9.9%	3,171	15.4%	+ 42.5%

#### **Analysis of YoY Difference in Net Sales**



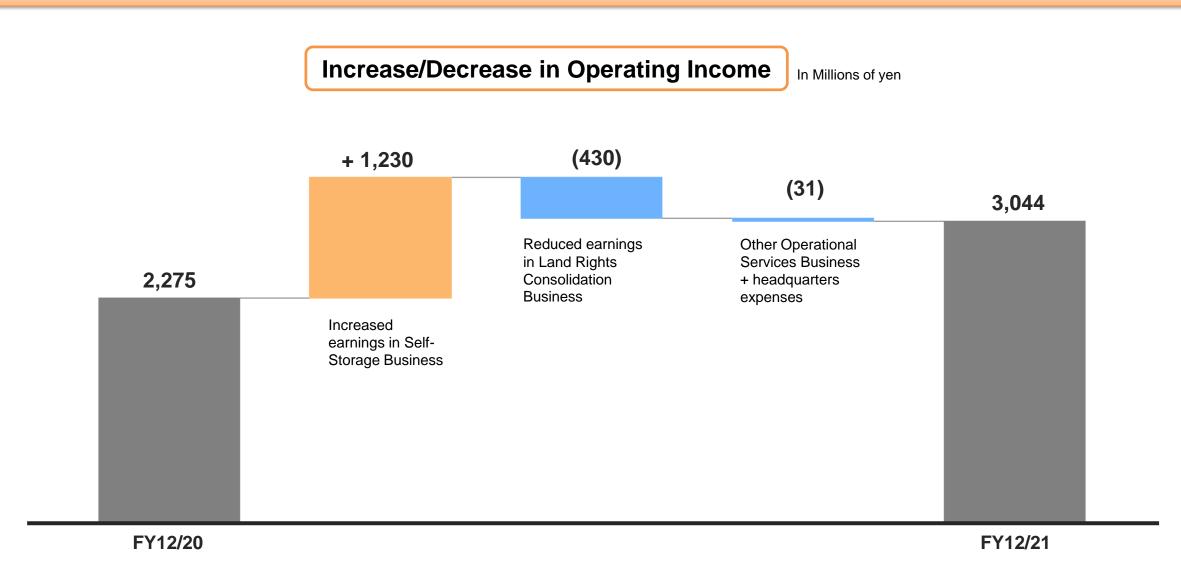
### A Decrease in Land Rights Consolidation Revenue Led to Overall Revenue Decreasing but Self-Storage Management Revenue Continued to Increase



#### **Analysis of YoY Difference in Operating Income**



#### Significant Increase in Earnings From the Self-Storage Business



#### **Breakdown of Non-Operating and Extraordinary Profit and Loss**



#### **Extraordinary Income: Reverse Gain Following the Cessation Of Container Purchases**

In Millions of yen	FY12/20	FY12/21	YoY
Operating income	2,275	3,044	+ 33.8%
Non-operating Income	67	164	+ 135.4%
Non-operating Expenses	182	199	+ 8.4%
Ordinary Income	2,161	3,009	+ 39.2%
Extraordinary Income	1,495	1,833	+ 22.6%
Extraordinary Loss	372	323	- 13.1%
Income Before Income Taxes	3,284	4,519	+ 37.6%
Income Taxes — Current	463	734	+ 58.3%
Income Taxes — Deferred	596	613	+ 2.9%
Net Income	2,225	3,171	+ 42.5%

Non-operating Income Compensation for Transfer ¥69 million

Non-operating Expenses
Interest Expenses ¥107 million
Commission Fee ¥73 million

Extraordinary Income
Reverse Gain With Provision for Loss on
Repurchases ¥1,610 million
Gain on Sale of Businesses ¥193million

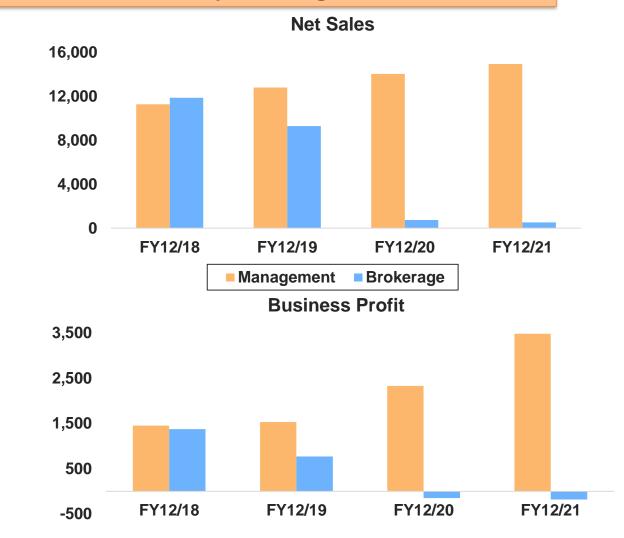
Extraordinary Loss
Impairment Loss ¥235 million
Loss on Retirement of Non-current Assets
¥41 million

#### **Self-Storage Business**



### Increase in Revenue and Significant Increase in Earnings in the Second Fiscal Year After the Policy Change

Self-Storage Business						
In Millions of yen	FY12/20 FY12/21 Actual		YoY			
Net Sales	14,773	15,469	+ 4.7%			
Gross Profit	3,614	4,845	+ 34.1%			
SG&A Expenses	1,429	1,430	+ 0.0%			
Business Profit	2,184	3,415	+ 56.3%			



#### **Overview of Self-Storage Management Business Results**



### Management: Increased Revenue for the 18th Consecutive Fiscal Year Since Listing, Earnings Increased Significantly Due to Improved Profit Ratio

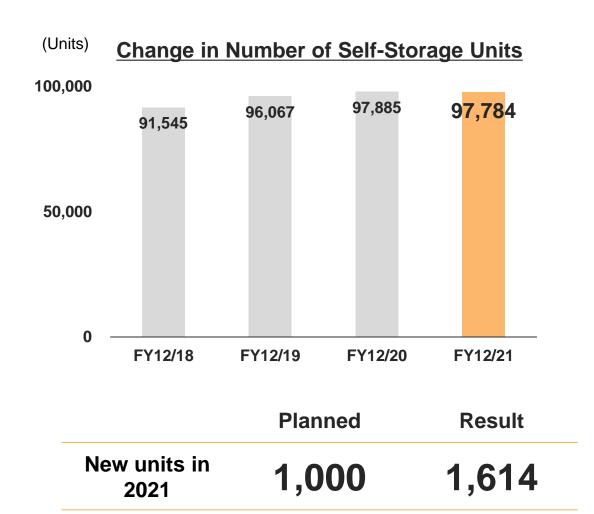
Self-Storage Management						
In Millions of yen	FY12/20 Actual	YoY				
Net Sales	14,027	14,941	+ 6.5%			
Gross Profit	3,502	4,760	+ 35.9%			
SG&A Expenses	1,169	1,192	+ 2.0%			
Business Profit	2,333	3,568	+ 52.9%			

- Self-Storage Management: Business profit ratio improved7.3 ppt on the end of the previous term
- Total number of self-storage units decreased by 101 on the end of the previous term to 97,784
- Utilization rate increased 5.20 ppt on the end of the previous term to 85.86%, the highest since listing in 2003
- Main Factors Behind the Significant Increase in Earnings:
  - Rise in the utilization rate
  - Fall in cost due to container repurchases
  - Reverse gain on provision for loss on subleases (temporary reversal in 4Q)

#### **Self-Storage Management – Change in Number of Self-Storage Units**



#### Slight Year-On-Year Decrease to 97,784 Units (Down 101 on the End of the Previous Term)



- Main Factors Behind the Decrease in Total Units:
  - In April 2020, the opening of new units was temporarily suspended in anticipation of an economic downturn following the spread of COVID-19.
  - The opening of new units was restarted in November 2020. As the opening requires at least six months, the full-year comparison for 2021 decreased.
- Factors such as the expiry of land leasing agreements and the elimination of unprofitable units result in the closure of around 1,000 to 1,500 units each year
- In 2021, 1,614 new units were launched, compared to plans for 1,000. Some of these were planned openings for 2022 that were brought forward.

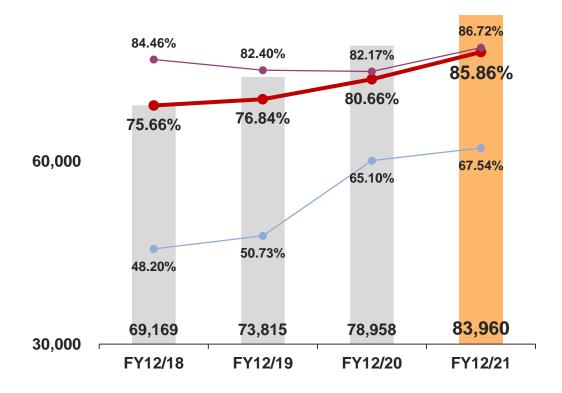
#### **Self-Storage Management – Change in Utilization Rate**



### The Utilization Rate 85.86% (Up 5.20 ppt on the End of the Previous Term), The Highest Since Listing

#### **Change in Units in Use and Utilization**





- Existing unit utilization rate increased getting a boost from the gradually improving utilization of large number of units opened from 2016 to 2018
- Stricter conditions and quality enhancements for unit opening since 2019 are increasing the new unit utilization rate
- The COVID-19 pandemic has not affected overall demand for self-storage (Positive Impact)
   Demand created as people organize homes for remote work, etc.

(Negative Impact)

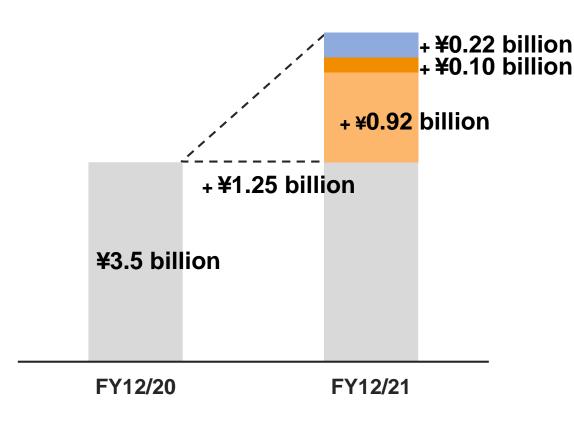
**Cancellations caused by economic downturn** 

#### **Self-Storage Management – Analysis of the Earnings Increase**



### Factors Behind the Significant Increase in Earnings: 1) Improved Utilization Rate 2) Container Repurchases

#### **Analysis of the Gross Profit Increase**



- An Increase in Sales Due to a Rise in Utilization Directly Affected Gross Profit
  - ► Increase of approx. ¥920 million on the end of the previous term
- Provision for Loss on Subleases Recorded in 2018 Reversal of the provision was caused by a rise in the utilization rate and a switch to opening company-owned facilities.
  - ► Increase of approx. ¥100 million on the end of the previous term (temporary)
- Container Repurchases Boosted Profit
  - ► Increase of approx. ¥220 million on the end of the previous term

#### **Self-Storage Business – Status of Container Purchases**



### Container Repurchasing Ceased in 2021 With About 40% Of Eligible Containers Purchased

#### **Change in Provision for Loss on Repurchases**

In millions of yen

	Balance at beginning of FY2021	Purchases	Purchases not required or discontinued	Other (Reassessing, etc.)	Balance at the end of FY2021
FY2021	2,297	682	1,600	12	0

	Initial Balance	Purchases	Purchases not required or discontinued	Other (Reassessing, etc.)	End Balance
Total	5,195	1,959	2,706	527	0

- Container repurchasing has been ceased, as announced on December 16, 2021
- Eligible containers representing around 40% of the total amount of the provision have been purchased
- Basic policy on purchases is installment payments so no significant effect on cash flow
- The purchases have boosted Self-Storage Management profits

#### **Land Rights Consolidation Business (Limited Land Rights)**

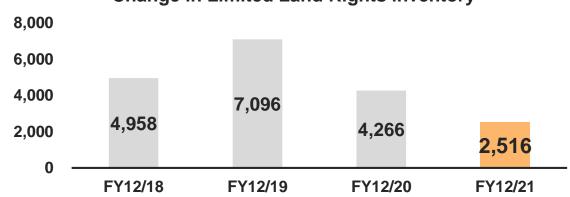


### Revenue and Earnings Decreased; While Earnings Forecast Not Achieved Due to Sales to Reduce Inventory in 4Q, Business Scale Optimized

Land Rights Consolidation Business						
In Millions of yen	FY12/20 Actual	YoY				
Net Sales	6,063	3,716	-38.7%			
Gross Profit	1,362	743	<b>-45.4%</b>			
SG&A Expenses	489	301	-38.4%			
Business Profit	872	442	<b>-49.3%</b>			

- Although revenue and earnings decreased significantly, the scale of the business is being optimized following a shift in policy to focus on quality rather than quantity
- As sales to reduce inventory progressed in 4Q, the profit ratio decreased
- Inventory at the end of 2021 was ¥2,516 million, down ¥1,750 million on end of previous term

**Change in Limited Land Rights inventory** 



#### **Other Operational Service Business**



### Achieved Budget Despite Decrease in Revenue and Earnings Following Withdrawal From Rental Meeting Room and Parking Businesses

Other Operational Service Business						
In Millions of yen	FY12/20 Actual	FY12/21 Actual	YoY			
Net Sales	1,640	1,385	<b>-15.5%</b>			
Gross Profit	522	445	<b>-14.8%</b>			
SG&A Expenses	126	63	-50.1%			
Business Profit	396	382	- 3.5%			

#### Asset Management

- Achieved budget despite decrease in revenue and earnings
- Lower rents for some tenants due to COVID-19 continuing

#### Offices

- Achieved budget with increased revenue and decreased earnings
- Expenses incurred from opening new facility in April
   2021 was a factor behind decreased earnings
- Utilization rate of the said new facility reached over
   90% in around six months

#### **Status of Balance Sheet**



#### Stable Financial Base With Cash and Deposits Total Around ¥13.4 Billion

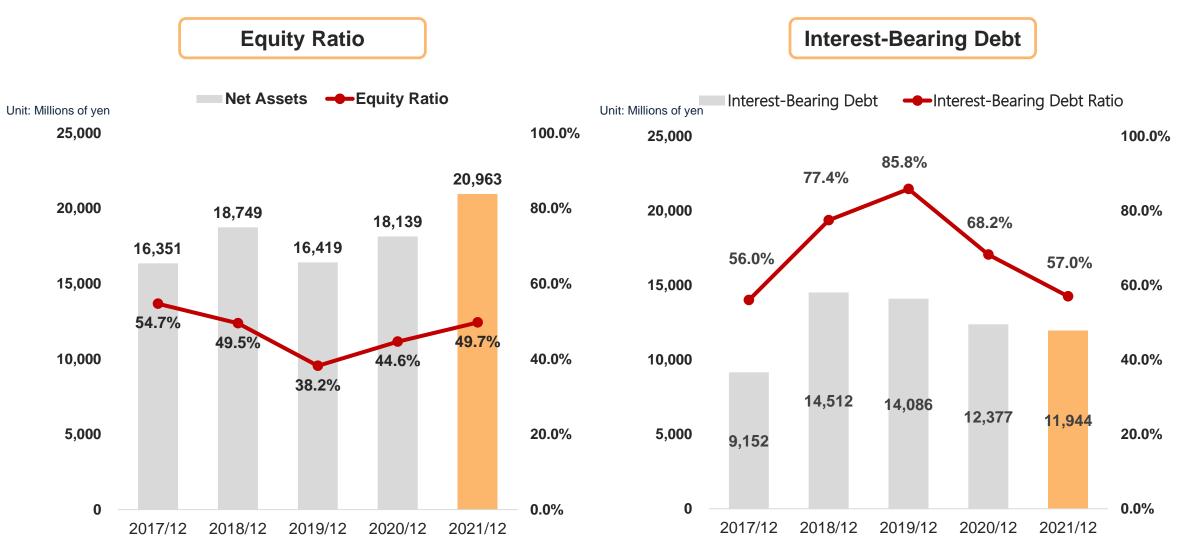
In Millions of yen

			In Millions of yen		
		Cash and Deposits	Current Liabilities 5,867	Current Portion Of Long-Term Debt	1,416 million yen
Real Estate for Sale (of which limited land rights	3,127 million yen 2,516 million yen)	13,440 Other Current Assets 3,879	Fixed Liabilities 15,371	Long-Term Loans Payable Lease Obligations Long-Term Accounts Payable - Other	7,656 million yen 1,848 million yen 2,839 million yen
Land Buildings Tools, equipment and fixtures	8,027 million yen 5,709 million yen 4,550 million yen	Fixed Assets 24,882	Net Assets <b>20,963</b>	Total Liabilities (YoY	21,239 million yen -1,324 million yen)
Total Assets (YoY	<b>42,202</b> million yen <b>+1,499</b> million yen)			Net Assets (YoY	20,963 million yen + 2,823 million yen)

#### **Equity Ratio and Interest-Bearing Debt Ratio**



#### **Equity Ratio Improved to 49.7% And Interest-Bearing Debt Ratio Decreased**



#### **Cash Flow**



Unit: Millions of yen	FY12/20	FY12/21
Cash Flows From Operating Activities	2,520	5,741
Cash Flows From Investing Activities	(2,228)	(1,264)
Cash Flows From Financing Activities	(2,213)	(825)
Cash and Cash Equivalents at the End of Year	9,776	13,440

Cash Flows From Operating Activities
Income Before Income Taxes 4,519 million yen
Inventory 1,476 million yen
Provision for Loss on Repurchases -2,297million yen

Cash Flows From Investing Activities
Purchase of Noncurrent Assets 2,349 million yen

Cash Flows From Financing Activities
Proceeds From Long-Term Loans Payable 2,001 million yen
Repayment of Long-Term Loans Payable -2,363 million yen
Cash Dividends Paid -391 million yen



### Medium-Term Business Plan 2022-2024

#### **Medium-Term Business Plan 2022-2021 — Management Targets**



	20	21	20	22	20	23	20	24
In Millions of yen	Actual	Profit Margin	Projected	Profit Margin	Projected	Profit Margin	Projected	Profit Margin
Net Sales	20,572		20,600		22,800	_	24,000	
Operating Income	3,044	14.8%	3,300	16.0%	3,500	15.4%	3,800	15.8%
Ordinary Income	3,009	14.6%	3,200	15.5%	3,400	14.9%	3,700	15.4%
Calf Ctarage No. of								
Self-Storage No. of New Units*	1,614	<b>4</b> units	2,300	<b>)</b> units	3,000	<b>)</b> units	3,900	<b>)</b> units

<sup>\*</sup>Excludes cancellations

- Structural Reform Advance Shift to Cumulative-Type Business and Focus On Growth in Earnings **Rather Than Net Sales**
- New Unit Openings: New Units in 2022 Decrease by Which Units Opened in Advance in 2021 Shift to Steady Opening Plan From 2023 Onward

#### Overview of Medium-Term Management Plan 2022-2024



#### Income Target for 2023 in the Initial Plan Brought Forward One Year; Steady Increases in Revenue and Earnings Planned

2023

23,800

3,200

**Initial Three-Year Plan** 

- 1	·		
n	Net Sales	19,700	
	Operating Income	2,500	
	Ordinary	2,400	

In Millions of yen

Income

2021

	In Millions of yen	2021 (Actual	2022	2023	2024
New Three-Year Plan	Net Sales	20,577	20,600	22,800	24,000
ivew illiee-real riali	Operating Income	3,044	3,300	3,500	3,800
	Ordinary Income	3,009	3,200	3,400	3,700

2022

21,800

2,800

2,700

#### **Ordinary Income Ratio**



- Income Ratio Results Significantly Improved in 2021
- Plan to Achieve the Initial 2023 Ordinary Income Target of ¥3.1 Billion in 2022, a Year in Advance



#### **Self-Storage Management – The Main Pillar of the Medium-Term Management Plan**

#### Self-Storage Business

#### **Further Improvement of Self-Storage**

- Continuous On-Site Improvements in Both Indoor / Outdoor Type
- Upgrade Both Interiors / Exteriors
- Enhance and Expand Self-Storage Mini Openings
- Enhance Management Efficiency Through "Cockpit Management" (see page 42)

Land Rights
Consolidation
Business

### **Stable Earnings From Purchase and Sale Business**

- Shift to Stable Profitability Rather Than Rapid Growth
- Achieve Higher Efficiency With Improved Inventory Turnover Rate

Other
Operational
Service
Business

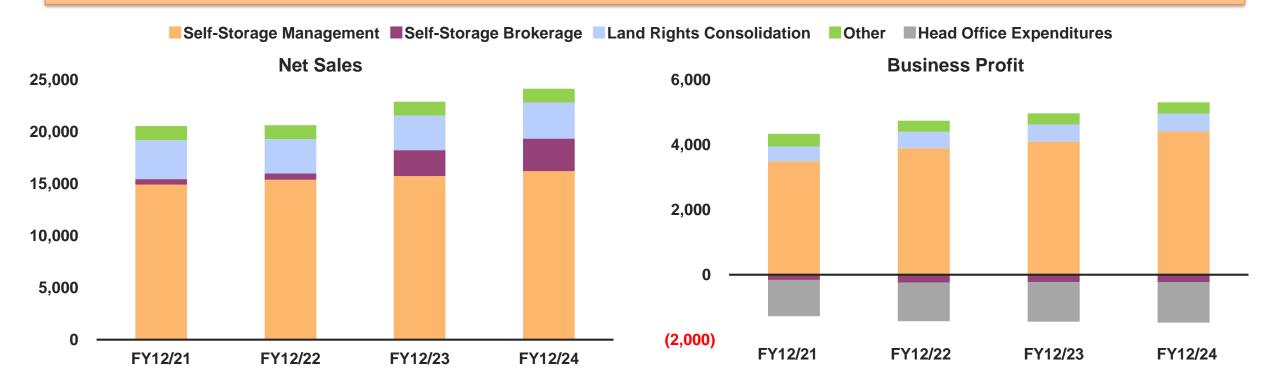
### Maintain Stable Earning Sources

- Asset Management and Offices as The Two Main Pillars
- Keep Utilization High
- Regular Capital Investment and Long Usage

#### **Medium-Term Management Plan 2022-2024 – Segment Breakdown**



#### Profit Increase Driven by Self-Storage Management; Self-Storage Brokerage Contribute Only to Increase Sales



- **■** Profit Increase Driven by Self-Storage Management
- To Procure Funds for Strengthening Self-Storage Mini, Proceed With Sales to Investors Which Do Not Contribute to Earnings
- Land Rights Consolidation and Other Operational Service Maintain or Slightly Increase

#### **FY12/22 Earnings Outlook**



	FY12/21		FY12/22			
In Millions of yen	Actual	Percent of Sales	Plan	Percent of Sales	YoY	
Net Sales	20,572		20,600		+ 0.1%	
Operating Income	3,044	14.8%	3,300	16.0%	+ 8.4%	
Ordinary Income	3,009	14.6%	3,200	15.5%	+ 6.3%	
Net Income	3,171	15.4%	2,100	10.2%	-33.8%	

#### FY12/22 Earnings Outlook (by Segment)



		FY12/21		FY12/22		
In Millions of yen		Actual	Percent of Sales	Forecast	Percent of Sales	YoY
	Net Sales	15,469	_	16,000	_	+ 3.4%
Self-Storage Business	Operating Income	3,415	22.2%	3,650	22.8%	+ 6.9%
Land Rights	Net Sales	3,716	_	3,270	_	<b>-12.0%</b>
Consolidation Business (Limited Land Rights)	Operating Income	442	11.9%	510	15.2%	+ 15.3%
Other Operational	Net Sales	1,385	_	1,330	_	<b>-4.0%</b>
Services Business	Operating Income	382	27.6%	340	26.9%	-11.1%
	Net Sales	<del></del>	_	_	_	_
Management Division	Operating Income	(1,195)	_	(1,200)	_	+ 0.4%
Total for All Businesses	Net Sales	20,572	_	20,600	_	+ 0.1%
	Operating Income	3,044	14.8%	3,300	16.0%	+ 8.4%

- Steady Increases in Revenue and Earnings Planned in Self-Storage Business
- Plan to Decrease Revenue but Increase Earnings in Land Rights Consolidation Business by Raising Profit Ratio

#### **Dividends and Payout Ratio**



#### Planned Dividend to Exclude Effects of Extraordinary Income and Increase ¥3 in 2022

#### **Dividend per Share and Payout Ratio**

	FY2021 (Plan)	FY2022 (Forecast)
Dividend per Share (Yen)	47.0	50.0
Payout Ratio	18.7%*	30.1%

Since dividends were paid based on results excluding extraordinary losses associated with container repurchases in fiscal 2019, dividends in fiscal 2021 will be paid excluding any impact from the reversal gain of the above provision.



### **Basic Policies and Main Measures**

Naomichi Hayashi President & CEO



- Implement Our Management Philosophy "Above and Beyond" Declaration
- Growth Through Cumulative-Type Businesses Centered on the Self-Storage Management
- "Change Life in Japan With Self-Storage" Make Self-Storage an Essential Part of Society
- Per-Head Management Human Resource Development / Arealink Master



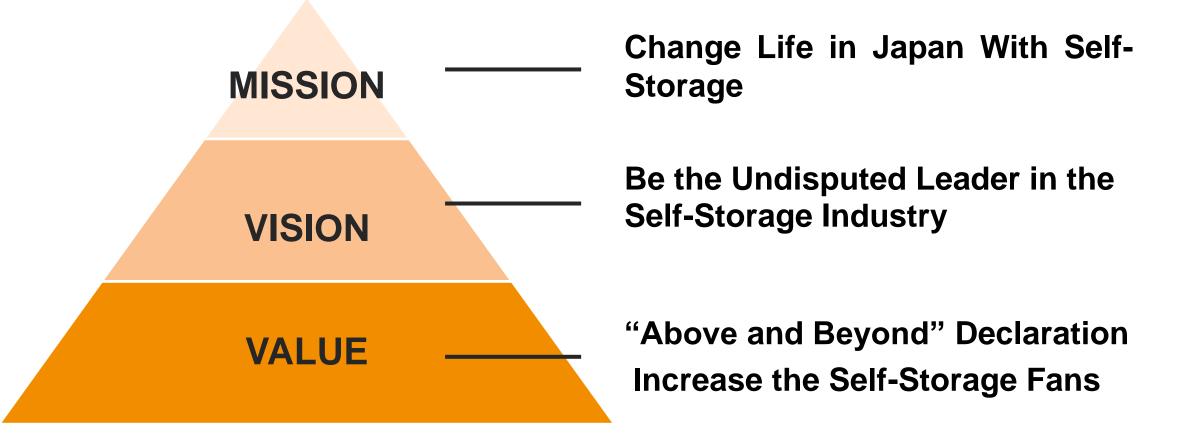
# Implement Our Management Philosophy – "Above and Beyond" Declaration

#### **Arealink's Significance as a Company**



**Management Philosophy** 

#### Provide Convenience, Joy, and Excitement

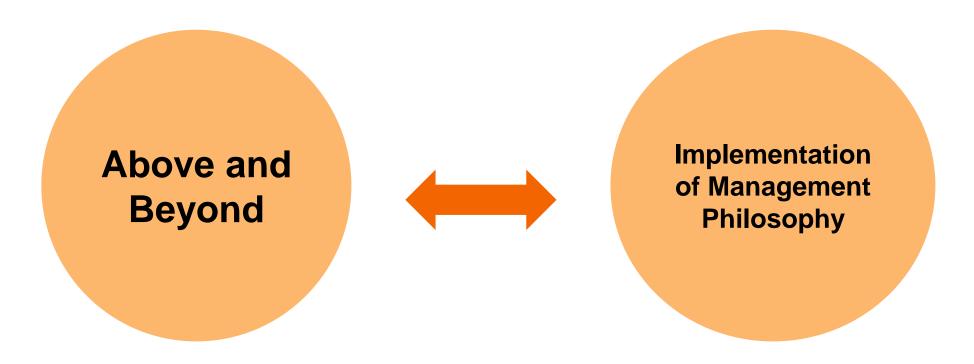




### Sense of "Above and Beyond" = Implementation of Management Philosophy

**Actions Conscious of Our Philosophy Guidelines** → **Above and Beyond** 

**Actions Conscious of Above and Beyond** → **Implementing Our Philosophy Guidelines** 

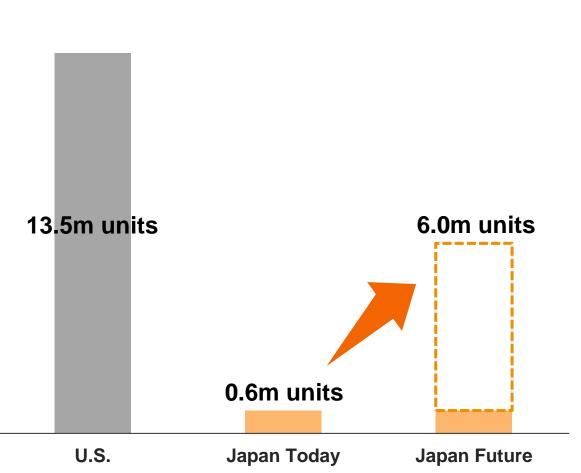




# "Change Life in Japan With Self-Storage" – Make Self-Storage an Essential Part of Society



### Simple Calculation Comparing Japan and the U.S.: The Japanese Market Has Potential for Ten-Fold Growth From Current Level



No. of units used in U.S. (Source: Demand Study, Self Storage Association (SSA))
Current situation in Japan (Source: Arealink)
Future situation for Japan calculated by Arealink as 10% of all households in Japan\* (\*Reference:

2020 Population Census, Statistics Bureau of Japan)

U.S.

No. of Self-Storage Users:

Approx. 13.5 million units

10.6% of all households

**Current Situation in Japan** 

Total Supply of Self-Storage:

Approx. 600,000 units

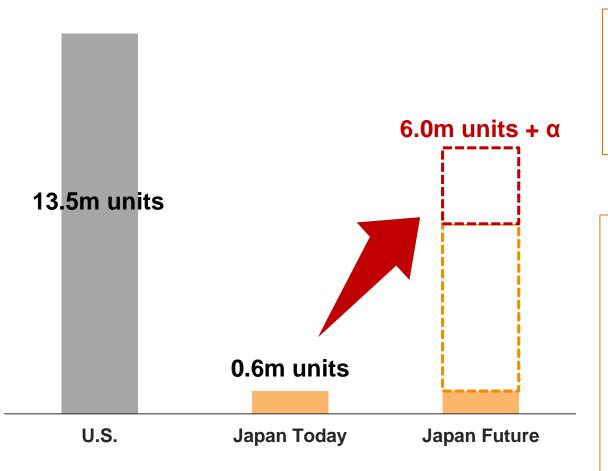
**Around 1.1% of all households** 

Ten-fold or more increase from the current level is necessary



### By Changing Life in Japan, Future Japanese Market Will Be More Than Ten Times the Current Level

"Storage" can change life in Japan. SELF-STORAGE is the pillar for this change!



#### **Definition of "Home" in Japan**

Past: The majority of the day is spent at the workplace.

Home is the space for meals and sleeping.

Future: Comfortable space to lead a good life.



#### **Needs for Self-Storage**

Present Situation: Rooms are cramped, and storage

space is rented because of an

increase in belongings.

**Example:** Go to the dentist to treat

a toothache.

Future: Storage space makes life more comfortable.

• Hire a "storage and arrangement adviser"

Example: Regular dental checkups for a

comfortable life.



### October 9 Has Been Designated "TRUNK ROOM DAY" By Japan Anniversary Association (JAA)

# October 9 "TRUMK ROOM DAY"

Applied by the Japan Self Storage Association (JSSA) and enacted by JAA
The numbers in the date (10 and 9) have a similar pronunciation in Japanese to the word "Trunk"



Major events planned with the aim to further develop the selfstorage (trunk room) business, and to raise awareness



#### Achieve a Recycle-Based Society Through Self-Storage

- Foster a Culture That Values Things Contribute to Waste Reduction
  - People can keep treasured items in self-storage
  - Consciousness of storage space reduces impulse buying and other wasteful spending
- Build Eco-Friendly Self-Storage Facilities With Longer Periods of Use
  - · Containers can be used for longer periods with regular maintenance
  - Unlike apartments and other structures, self-storage units can be used for a longer time for there is no plumbing nor residents
  - Long-term usage of wooden build self-storage Mini properties can reduce CO<sub>2</sub> emissions

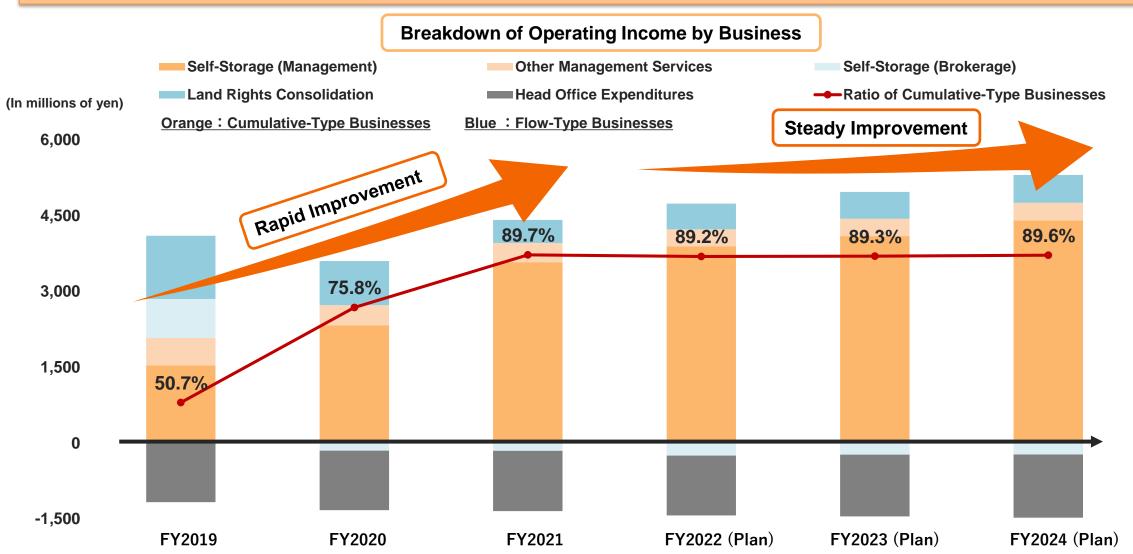


# Growth Through Cumulative-Type Businesses Centered on the Self-Storage Management

### **Growth Through Cumulative-Type Businesses**



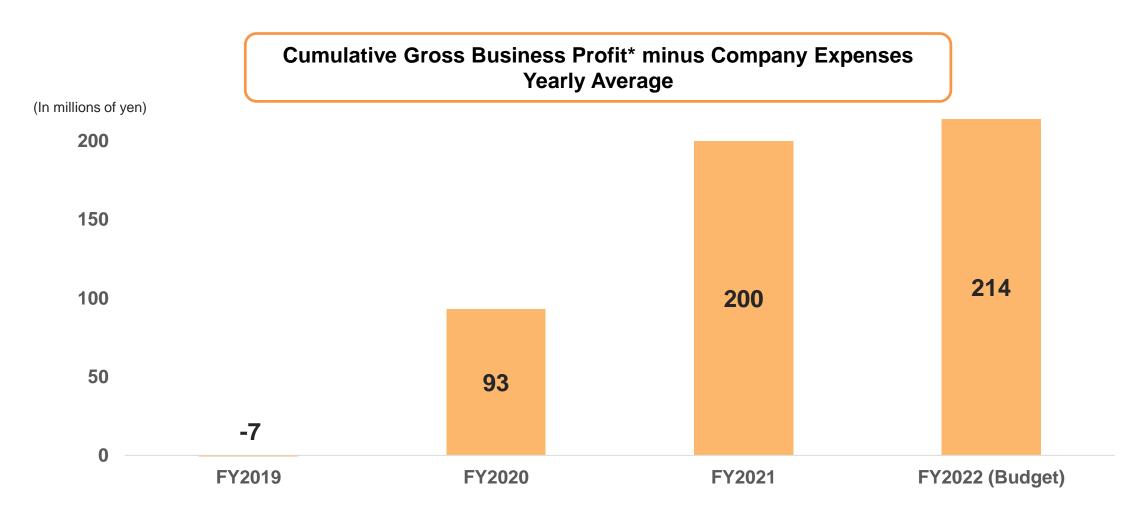
### **Cumulative-Type Businesses Now Accounts for Nearly 90% Of Total Earnings**



# Growth Through Cumulative-Type Businesses – [Cumulative Gross Business Profit minus Company Expenses]



Established a Structure to Generate [Cumulative Gross Business Profit minus Company Expenses] of 200 Million Yen or More Each Month



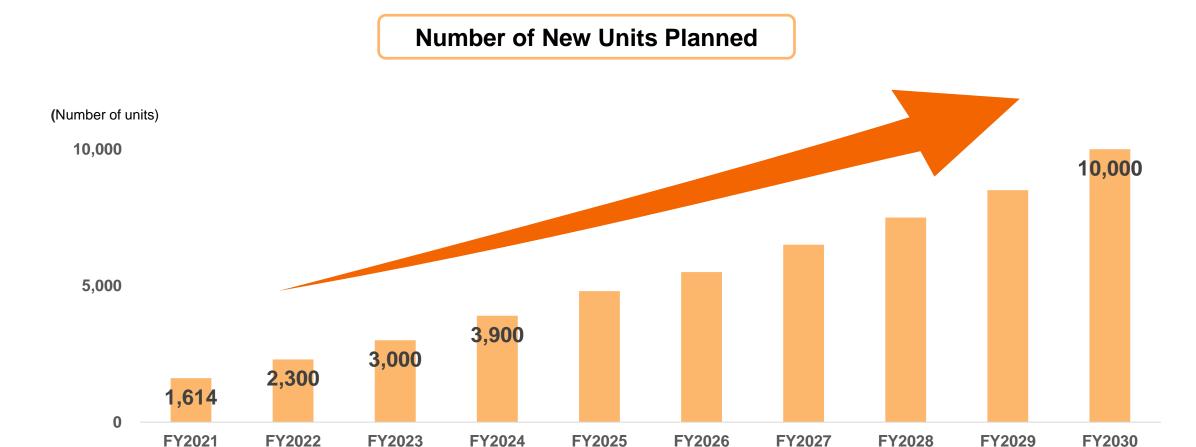
<sup>\*</sup> Cumulative Gross Business Profit: Earnings from cumulative-type businesses

# Growth Through Cumulative-Type Businesses – Location Opening Strategy (1)



### Accelerate Location Openings From 2022, Supply 10,000 Units Annually by 2030

♦ Structure Adding 10,000 New Units Annually by 2030



### **Growth Through Cumulative-Type Businesses**

Location Opening Strategy (2)



### Five "Self-Storage Mini" Opened

- Five "Self-storage Mini" (small, indoor-style self-storage locations) opened to date, with successive openings planned
- ♦ Land area of around 198m², three-story wood frame construction, total 40 to 60 units
- Evolved into a high-grade interiors, enhancing the building quality



Trunk House 24 Inage Todorokicho (57 units)



Trunk House 24 Kasukabe Mashitomi (37 units)



Interior of Self-storage Mini

### **Growth Through Cumulative-Type Businesses**

### Enhance Self-Storage Services



# Continuous Service Development and On-Site Improvements → Pursuit of Greater Customer Satisfaction

### "Hello Home Delivery" Courier Service











- All-inclusive service from home to self-storage unit
- Enhanced service for greater convenience

### **Transport IC Card Security System**



- Less hassle with card issuance and management
- No need to issue additional cards for multiple users
- Smartphone can also be used as a key

### **Storage Rack Sales and Assembly**

- Increases storage capacity, and makes organization easier
- Units with storage racks are popular



Storage rack sales and assembly service launched in four prefectures in the Tokyo metropolitan area

#### **On-Site Improvements**

#### **Outdoor Container Types**

- Wider entrances to more easily accommodate vehicles
- Certain containers removed to prevent on-site accidents
- Gravel yards improved with asphalt paving

#### **Indoor Unit Types**

- Hand trucks with steel mesh sides provided
- Air-conditioning (control humidity and mildew during summer)

## Growth Through Cumulative-Type Businesses – Self-Storage Management Efficiency



### Enhance Management Efficiency in the Self-Storage Business Through "Cockpit Management"

### Aim of Introduction

- Quickly identify problem areas and sites
- Take effective measures based on data

### Main Functions

- 1. Operational efficiency: Automated reporting
- Centralized management: Analysis drawing data from several systems
- 3. Alarm: Immediate notification of falloff in utilization rate, etc.







# Per-Head Management Human Resource Development / Arealink Master

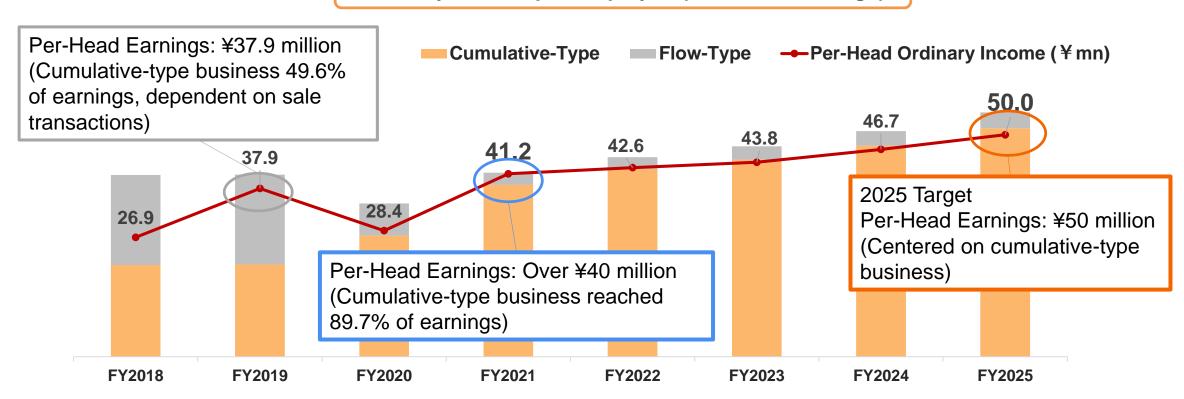
### **Per-Head Management**



### Ordinary Income of 40 Million Yen per Employee Achieved, Centered on Cumulative-Type Businesses

- ◆ Achieved Ordinary Income of 40 Million Yen per Head, Centered on Cumulative-Type Businesses
- ◆ Further Enhance Efficiency, Aiming for Earnings of 50 Million Yen per Head in 2025

Ordinary Income per Employee (Per-Head Earnings)



### Per-Head Management – Human Resource Development / Arealink Master



# Employee Efficiency / Human Resource Development (Arealink Master) → Source of Realizing Per-Head Management

Minimal Personnel Manage All 2,000 Self-Storage Properties Nationwide Remotely

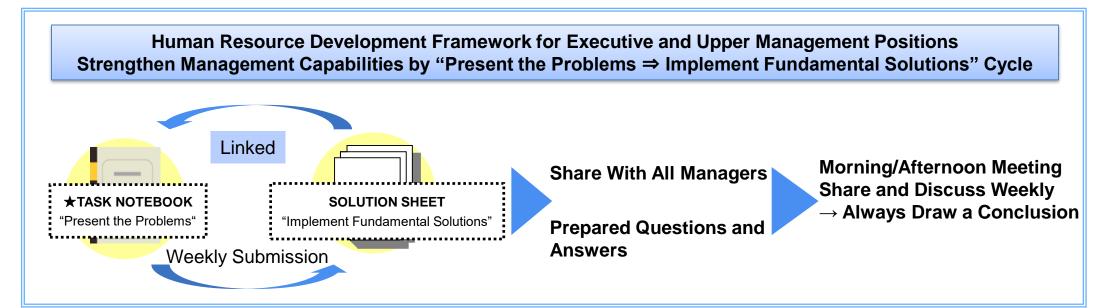


#### Employee Development Through Arealink Master and Other Framework / Advanced Outsourcing

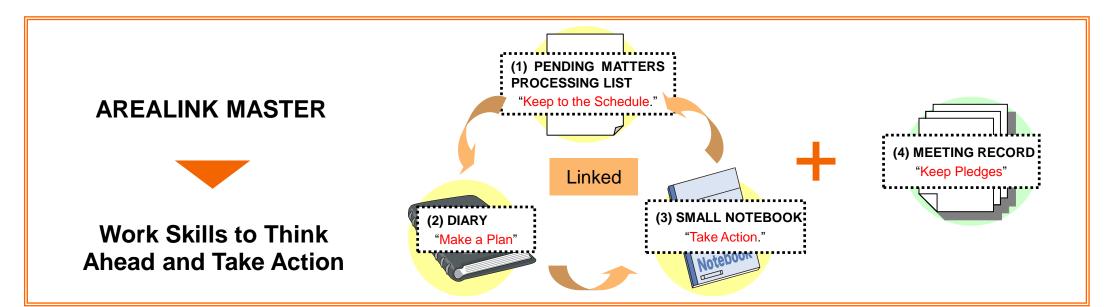
- ◆ Per-Head Management: Framework needed in which employees develop, fully utilize their abilities, and produce results → Considerable growth for all employees through Arealink Master (framework to consider and solve problems independently, work skills to think ahead and take action) → Source of realizing per-head management
- Work toward an environment to efficiently produce results anywhere by utilizing Google and Salesforce
- **♦** Essence of Meetings → Review materials beforehand, prepare questions and conclusions
- Pursue Advanced Outsourcing (Structure in which contractors and employees submit ideas to each other, and improve operations)

### **Source of Per-Head Management – Human Resource Development / Arealink Master**





Managerial Level



Employee Level



### SELF-STORAGE ENRICH YOUR LIFE



A self-storage is not just a closet.

The smallness of Japanese homes is undeniable. Our mission is to help maximize livability with self-storage.

We want to make our customers' lives better by help them fully utilizing storage space to experience the convenience and pleasure of self-storage.

Self-Storage Changes the Way You Live Change Your Life With Self-Storage

We supply the best use of space.





# **Appendix**

### **Overview of FY12/21 Business Results by Segment**



		FY12/20 FY12/2		FY12/21		
In Millions of yen		Actual	Percent of Sales	Actual	Percent of Sales	YoY
Oalf Otamana	Net Sales	14,027	<u>—</u>	14,941	_	+ 6.5%
Self-Storage Management	Gross Profit	3,502	25.0%	4,760	31.9%	+ 35.9%
Management	Business Profit	2,333	16.6%	3,568	23.9%	+ 52.9%
Calf Ctarana	Net Sales	746		528		<b>-29.2%</b>
Self-Storage	Gross Profit	111	14.9%	85	16.1%	<b>-23.7%</b>
Brokerage	Business Profit	(148)	_	(152)	_	+ 2.7%
	Net Sales	14,773	_	15,469	_	+ 4.7%
Self-Storage Business	Gross Profit	3,614	24.5%	4,845	34.1%	+ 34.1%
	Business Profit	2,184	14.8%	3,415	22.1%	+ 56.3%
Land Rights Consolidation	Net Sales	6,063	_	3,716	_	-38.7%
Business	Gross Profit	1,362	22.5%	743	20.0%	<b>-45.4%</b>
(Limited Land Rights)	Business Profit	872	14.4%	442	11.9%	<b>-49.3%</b>
	Net Sales	1,640	_	1,385	_	<b>-15.5%</b>
Other Operational Services	Gross Profit	522	31.9%	445	32.2%	<b>-14.8%</b>
Business	Business Profit	396	24.2%	382	27.6%	<b>-3.5%</b>
	Net Sales	_	_	_	_	_
Management Division	Gross Profit	_	_	_	_	_
-	Business Profit	(1,178)	_	(1,195)	_	+ 1.5%
	Net Sales	22,477	_	20,572	_	<b>-8.5%</b>
<b>Total for All Businesses</b>	Gross Profit	5,499	24.5%	6,035	29.3%	+ 9.7%
	Business Profit	2,275	10.1%	3,044	14.8%	+ 33.8%

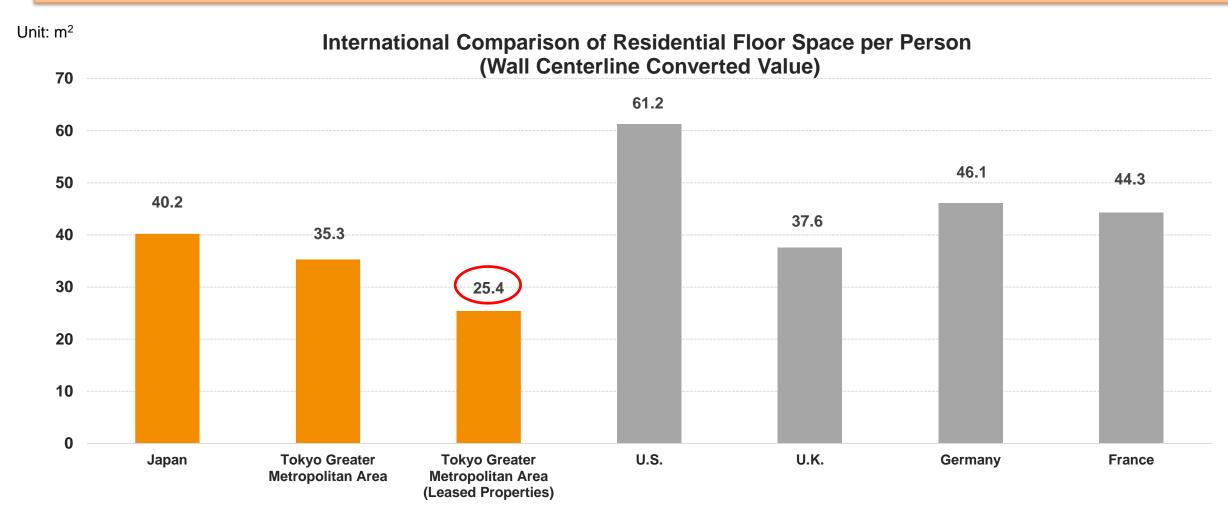
### **Business Segments – Quarterly Results**



			FY12/20			FY12/21		
In Millions of yen		Full-year	1Q	2Q	3Q	4Q	Cumulative	
0.16.04	Net Sales	14,027	3,654	3,731	3,751	3,804	14,941	
	Self-Storage	Gross Profit	3,502	1,138	1,172	1,163	1,285	4,760
	Management	Business Profit	2,333	848	871	872	975	3,568
	Oalf Otamana	Net Sales	746	482	_	28	16	528
	Self-Storage Brokerage	Gross Profit	111	55	(3)	16	16	85
	Diokerage	Business Profit	(148)	(20)	(57)	(43)	(30)	(152)
		Net Sales	14,773	4,136	3,731	3,780	3,821	15,469
Self-	Storage Business	Gross Profit	3,614	1,194	1,168	1,180	1,302	4,845
-		Business Profit	2,184	828	813	829	944	3,415
Land Rights Consolidation Business	Net Sales	6,063	834	1,359	397	1,125	3,716	
	Gross Profit	1,362	232	343	81	87	743	
COIIS	olidation business	Business Profit	872	133	254	47	7	442
01	han Onenettanal	Net Sales	1,640	350	340	348	345	1,385
	her Operational rvices Business	Gross Profit	522	115	110	111	107	445
36	i vices Dusiliess	Business Profit	396	98	95	95	93	382
		Net sales	_	_	_		_	
Management Division	Gross profit	_		_			_	
	Business profit	(1,178)	(278)	(272)	(274)	(370)	(1,195)	
Total for All Businesses	Net Sales	22,477	5,321	5,431	4,526	5,293	20,572	
	Gross Profit	5,499	1,542	1,622	1,373	1,497	6,035	
	Business Profit	2,275	781	890	697	675	3,044	



# Limited Living Space in Japanese Homes Creates Huge Potential Demand for Storage



Ref. Ministry of Land, Infrastructure, Transport and Tourism (MLIT), "2020 Housing Economy Related Data" International Comparison of Housing Standards, 2) International Comparison of Residential Floor Space per Person (Wall Centerline Converted Value)

### **Change in Self-Storage Needs**



### Self-Storage Able to Capture Diverse Needs to Match the Changing Times

Before Coronavirus Crisis

### **Typical Use Case Examples:**

- Tools and materials
- Seasonal goods (clothing, tires, sports equipment, etc.)
- Storage for collections, room to enjoy hobbies
- Temporal storage during home moves or renovations
- Sorting and storage of belongings as part of preparations for death





### **Capture Needs for New Style of Living:**

- Clearing out items to create space for telework
- Storing outdoor gear (camping boom and stay-at-home)
- Clearing space to accommodate university students returning home due to online learning





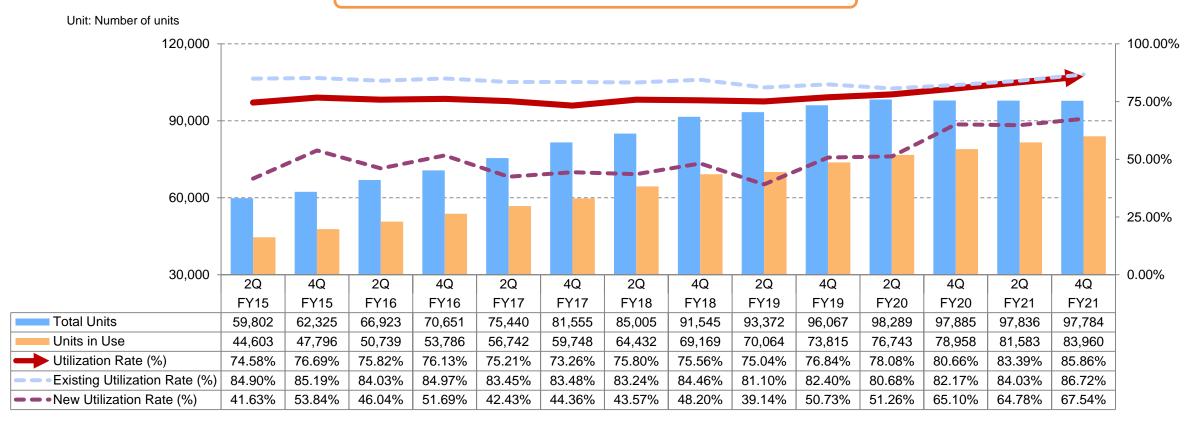
Self-storage can capture needs consistent with the changing times Higher demand is expected in the future

### **Status of Hello Storage Facilities**



### **Utilization Rate of 85.56% Was the Highest Rate Since Listing**

#### Total Units, Units in Use, and Utilization Rate



<sup>\*</sup> Existing: Units after more than two years since they opened New: Units after less than two years since they opened New for FY 2021: Newly opened in 2020 and 2021

### **Storage Business: Openings by Region**



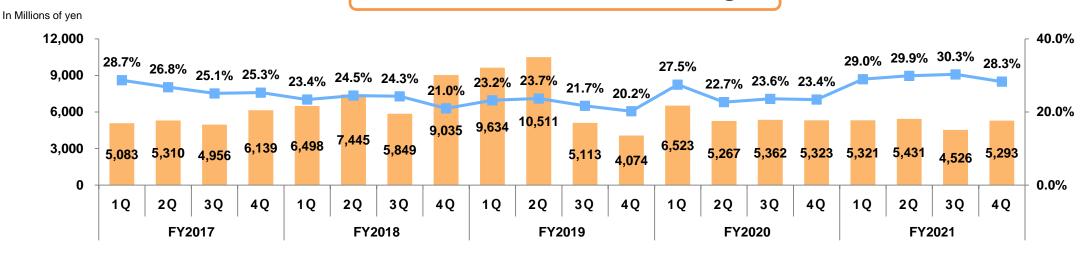
	Containers	Trunk	Other	Total	Proportion of Total
Hokkaido	1,079	559	0	1,631	1.7%
Aomori	50	0	0	50	0.1%
Iwate	0	0	0	0	
Miyagi	1,617	0	0	1,617	1.7%
Akita	0	0	0	0	
Yamagata	50	0	0	50	0.1%
Fukushima	134	0	0	134	0.1%
Ibaraki	822	0	0	822	0.8%
Tochigi	337	0	0	337	0.3%
Gunma	993	0	0	993	1.0%
Saitama	8,421	2,194	17	10,632	10.9%
Chiba	10,043	1,557	59	11,659	11.9%
Tokyo	17,171	13,519	267	30,957	31.7%
Kanagawa	8,761	3,922	15	12,698	13.0%
Niigata	164	0	0	164	0.2%
Toyama	143	0	0	143	0.1%
Ishikawa	203	0	0	203	0.2%
Fukui	112	0	0	112	0.1%
Yamanashi	202	0	0	202	0.2%
Nagano	357	0	0	357	0.4%
Gifu	615	0	0	615	0.6%
Shizuoka	1,440	0	0	1,440	1.5%
Aichi	4,994	960	13	5,967	6.1%
Mie	378	50	0	428	0.4%

	Containers	Trunk	Other	Total	Proportion of Total
Shiga	261	0	0	261	0.3%
Kyoto	1,405	152	0	1,557	1.6%
Osaka	4,166	1,129	0	5,295	5.4%
Hyogo	3,730	121	2	3,853	3.9%
Nara	606	0	0	606	0.6%
Wakayama	27	0	0	27	0.0%
Tottori	52	0	0	52	0.1%
Shimane	30	0	0	30	0.0%
Okayama	218	0	0	218	0.2%
Hiroshima	345	0	0	345	0.4%
Yamaguchi	169	0	0	169	0.2%
Tokushima	49	0	0	49	0.1%
Kagawa	198	76	0	274	0.3%
Ehime	118	0	0	118	0.1%
Kochi	69	0	0	69	0.1%
Fukuoka	2,371	0	0	2,371	2.4%
Saga	106	0	0	106	0.1%
Nagasaki	118	0	0	118	0.1%
Kumamoto	402	0	0	402	0.4%
Oita	106	0	0	106	0.1%
Miyazaki	150	0	0	150	0.2%
Kagoshima	361	0	0	361	0.4%
Okinawa	36	0	0	36	0.0%
Total	73,179	24,232	373	97,784	100.0%

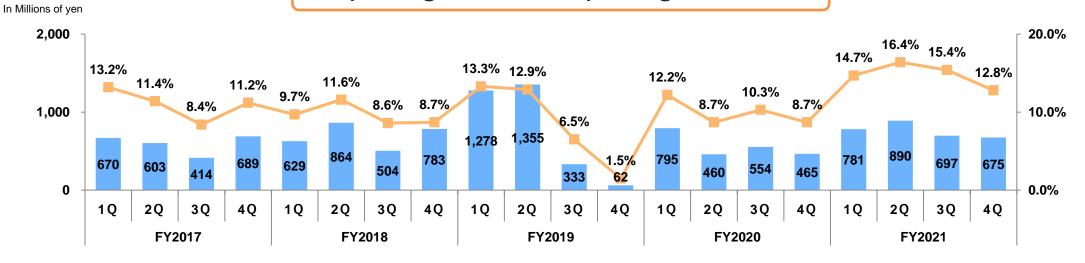
### **Entire Business– Quarterly Results**



#### In Net Sales and Gross Profit Margin



#### In Operating Income and Operating Income Ratio



### **Main Properties of Real Estate Holdings**



As of December 31, 2021

Property Name	Location	Number of properties	Purpose	Book Value (Land and Structure) Unit: ¥million
Trunk House 24 Series	Tokyo and 5 other prefectures	33	Storage	6,193
Hotel (Comfort Inn · Best Inn )	Kofu City, Yamanashi Prefecture, and other	5	Hotel	1,159
Kanda BM Building	Chiyoda Ward, Tokyo	1	Office, store	928
Ginza Idei Building	Chuo Ward, Tokyo	1	Store	893
Overseas storage	Texas, U.S.	1	Storage	754



Trunk House 24 Megurohoncho (Meguro Ward, Tokyo)



Trunk House 24 Hiratsukaoimatsucho (Hiratsuka-shi, Kanagawa Prefecture)



Ginza Idei Building (Chuo Ward, Tokyo)



Kanda BM Building (Chiyoda Ward, Tokyo)



Texas Storage (Texas, U.S.)



The earnings forecasts, predictions, strategies, and other information presented in this report are as of the time of preparation. The report was prepared based on information reasonably available to the Company, with determinations made within foreseeable bounds.

However, there are risks that that actual performance may differ from the earnings forecasts in this report as a result of unforeseeable events and results.

The Company makes an effort to proactively disclose information considered important to investors, but readers are strongly advised to avoid decisions that place undue reliance solely on the earnings forecasts presented in this report.

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Inquiries
IR Office Administrative Division
Arealink Co., Ltd.

TEL:+81-3-3526-8556 E-mail:info@arealink.co.jp