Arealink

Arealink Co., Ltd.

July 27, 2022
Second Quarter, Fiscal Year
Ending December 2022



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FY12/22 2Q Business Results

Wataru Sasaki
Director, Head of Administrative Division

■ Note: Figures in this report presented in units of billions have been rounded off, while figures in units of millions have been rounded down.



FY12/22 First Half Business Results

Operating Income and Ordinary Income Continue to Increase as Projected

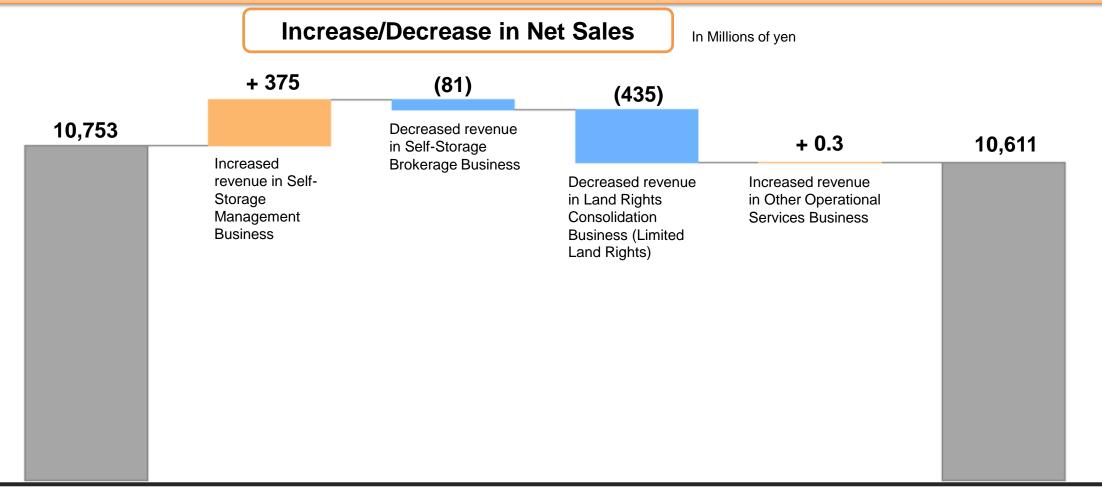
In Millions of yen	FY12/21 1H	FY12/22 1H	YoY
Net sales	10,753	10,611	-1.3 %
Operating income	1,671	1,926	+ 15.2%
Ordinary income	1,668	1,984	+ 19.0%
Net income	1,363	1,592	+ 16.8%



FY12/21 1H

Analysis of YoY Difference in Net Sales

Decrease in Revenue Due to Impact of Limited Land Rights Business; Significant Increase in Revenue Continues for Self-Storage Management

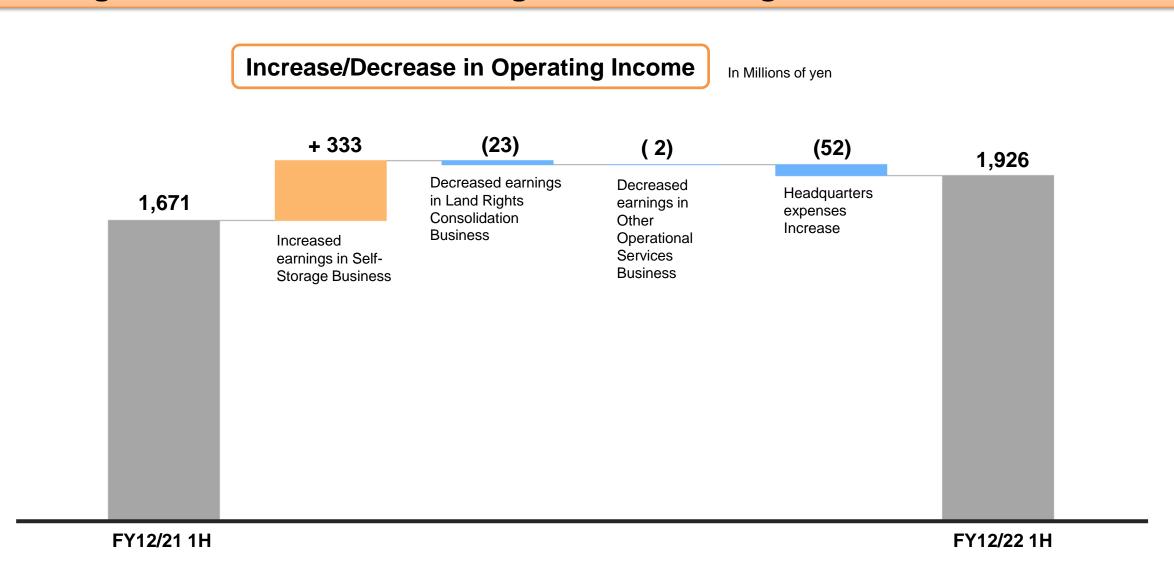


FY12/22 1H



Analysis of YoY Difference in Operating Income

Significant Increase in Earnings for Self-Storage Business Continues





Arealink Breakdown of Non-Operating and Extraordinary Profit and Loss

Net Income Increased Thanks to Corporate Tax Refund of ¥240 Million

In Millions of yen	FY12/21 1H	FY12/22 1H	YoY
Operating income	1,671	1,926	+ 15.2%
Non-operating income	65	129	+ 96.2%
Non-operating expenses	69	70	+ 1.8%
Ordinary income	1,668	1,984	+ 19.0%
Extraordinary income	257	8	−96.7%
Extraordinary loss	17	8	-49.4%
Income before income taxes	1,908	1,984	+ 4.0%
Income taxes — current	455	515	+ 13.2%
Income taxes — refund		-235	_
Income taxes — deferred	89	112	+ 25.4%
Net income	1,363	1,592	+ 16.8%

Non-operating income Compensation for transfer ¥47 million Foreign exchange gains ¥34 million

Non-operating expenses **Interest expenses** ¥58 million



Arealink Overview of FY12/22 1H Business Results (by segment)

			FY12/21	l 1H	FY12/22 1H		
In Millions of yen		Actual	Percent of Sales	Actual	Percent of Sales	YoY	
	Self-Storage	Net Sales	7,385	_	7,760		+ 5.1%
	Management	Gross Profit	2,311	31.3%	2,669	34.4%	+ 15.5%
	Self-Storage	Net Sales	482	_	401		− 16.8%
	Brokerage	Gross Profit	52	10.8%	28	7.0%	− 45.9 %
		Net Sales	7,867	-	8,161	_	+ 3.7%
Sel	f-Storage Business	Gross Profit	2,363	30.0%	2,697	33.1%	+ 14.2%
		Business Profit	1,641	20.9%	1,974	24.2%	+ 20.3%
		Net Sales	2,193	<u> </u>	1,758	_	− 19.9 %
	Rights Consolidation ss (limited land rights)	Gross Profit	575	26.2%	481	27.4%	− 16.4%
Dusine		Business Profit	387	17.7%	363	20.7%	−6.1%
		Net Sales	691	_	691	_	+ 0.0%
Other	Operational Services Business	Gross Profit	226	32.7%	223	32.2%	−1.5%
	Dusiliess	Business Profit	193	28.0%	190	27.6%	− 1.5%
Head	dquarters Expenses	Business Profit	(551)	_	(603)	<u> </u>	+ 9.5%
		Net Sales	10,753	<u>—</u>	10,611	_	−1.3%
Tota	tal for All Businesses	Gross Profit	3,164	29.4%	3,401	32.1%	+ 7.5%
		Operating Income	1,671	15.5%	1,926	18.2%	+ 15.2%



Overview of Self-Storage Business Results

Overall Earnings Increased Despite a Drop in Brokerage Revenues; Continued to See Significant Increased Earnings, Achieved Budget

Self-Storage Business					
In Millions of yen	FY12/21 1H	FY12/22 1H	YoY		
Net Sales (Self-Storage Management)	7,385	7,760	+ 5.1%		
Net Sales (Self-Storage Brokerage)	482	401	-16.8%		
Net Sales	7,867	8,161	+ 3.7%		
Gross Profit (Self- Storage Management)	2,311	2,669	+ 15.5%		
Gross Profit (Self- Storage Brokerage)	52	28	-45.9%		
Gross Profit	2,363	2,697	+ 14.2%		
SG&A Expenses	721	722	+ 0.3%		
Business Profit	1,641	1,974	+ 20.3%		

Self-Storage Management: Increased Revenue and Earnings Continue

- Utilization rate continues to rise due to steady growth in applications for use
- Utilization rate: YoY increase of 4.17 ppt to 87.56%
- Improved utilization rate leads to better gross profit margin

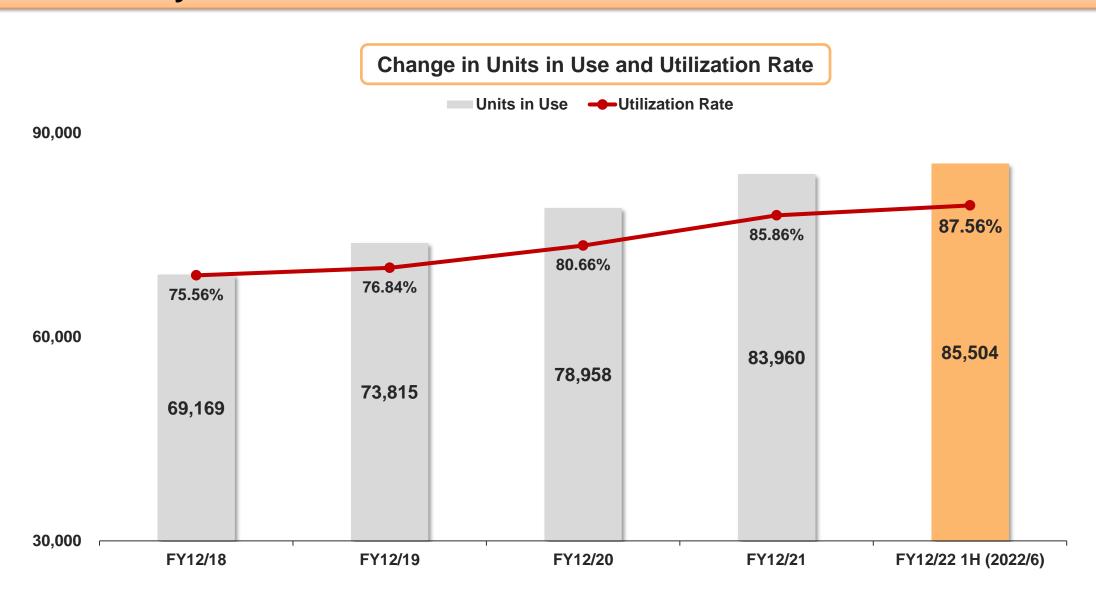
Self-Storage Brokerage: Decreased Revenue

- Recorded 3 Self-Storage Mini sales and 1 container order
- Sold at close to cost price putting no pressure on Self-Storage Management revenue and earnings



Self-storage Business Utilization

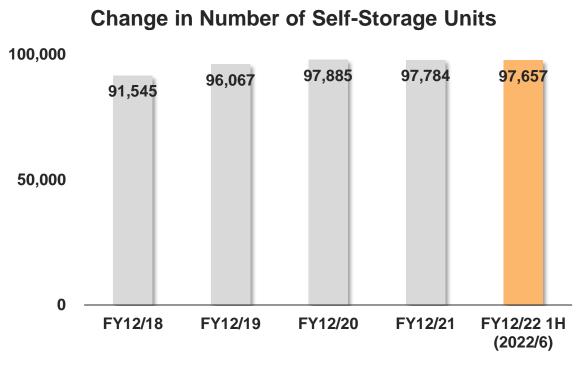
Steady Growth in Both Number of Units in Use and Utilization Rate







Steady Progress in New Openings as Planned



Planned FY12/22 1H Actual

New units in 2022 2,300 1,161

- Steady progress with 1,161 new units opened against planned number of 2,300 new units for 2022
- Approximately 1,200 units closed in 1H due to end of contract, etc.
- Successively opened Self-Storage Mini units purchased in 2021
 - ► Containers: 770 units, Self-Storage Mini: 391 units
- Continue with new openings in regional cities Tokyo and 3 prefectures in Greater Tokyo: 557 units

Major cities in Kansai (Osaka, Kyoto): 274 units

Other: 330 units



Arealink Land Rights Consolidation Business and Other Operational Service Business

Profit Margin Improved Despite Decrease in Earnings; Performance Progressing Ahead of Schedule in 1H

Land Rights Consolidation Business (limited land rights)						
In Millions of yen	FY12/21 1H	FY12/22 1H	YoY			
Net Sales	2,193	1,758	- 19.9%			
Gross Profit	575	481	- 16.4%			
SG&A Expenses	187	117	- 37.5%			
Business Profit	387	363	-6.1%			

Other Operational Services Business							
In Millions of yen FY12/21 1H FY12/22 1H YoY							
Net Sales	691	691	+ 0.0%				
Gross Profit	226	223	- 1.5%				
SG&A Expenses	32	32	- 1.7%				
Business Profit	193	190	- 1.5%				

Land Rights Consolidation Business (Limited Land Rights)

- Business profit margin improved by approximately 3 ppt despite decrease in revenue and earnings
- 1H performance progressed ahead of budget
- Resume purchasing: Inventory at the end of 1H is ¥3,095 million (up ¥578 million from end of previous term)

Other Operational Service Business

- Both sales and net income almost the same as previous year
- Decreased revenue and earnings for Asset Management, increased revenue and earnings for Rental Offices



Status of Balance Sheet

Maintain Stable Financial Base with Cash and Deposits of ¥13.2 Billion

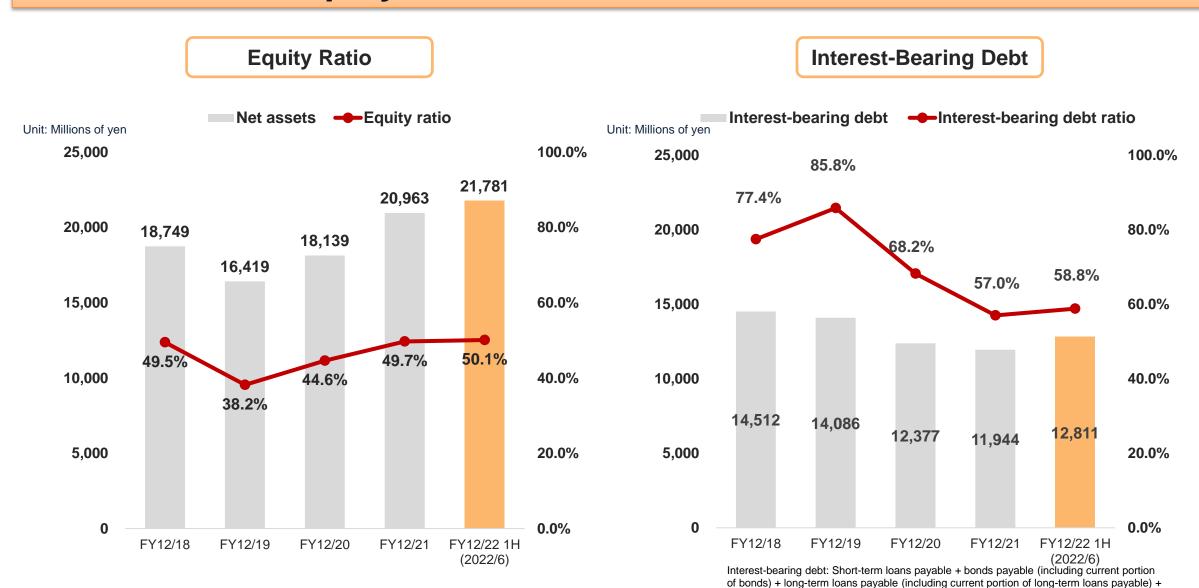
In Millions of yen

			III Willione of you			
		Cash and deposits	Current liabilities 5,625	Current portion of long-term debt	1,487 million yen	
Real estate for sale	3,529 million yen	13,259	Fixed liabilities 16,029	Long-term loans payable Lease obligations Long-term accounts	8,959 million yen 1,708 million yen 2,541 million yen	
(of which limited land rights	3,095 million yen)	Other current accete	10,023	payable - other	_, ,	
				Total liabilities (YoY	21,655 million yen + 416 million yen)	
Land Buildings Tools, equipment and fixtures	8,109 million yen 5,870 million yen 4,793 million yen	Fixed assets 25,392	Net assets 21,781			
Total assets (YoY	43,437 million yen +1,234 million yen)			Net assets (YoY	21,781 million yen + 818 million yen)	



Equity Ratio and Interest-Bearing Debt Ratio

Equity Ratio at Stable Level of 50.1%



lease obligations Interest-bearing debt ratio= Interest-bearing debt/Net assets × 100



FY12/22 Earnings Outlook





Upward Revision to Earnings Forecasts

In Millions of yen	FY12/21 Actual	FY12/22 Initial Forecast	FY12/22 Revised Forecast	Compared to Initial Forecast
Net sales	20,572	20,600	20,600	
Operating income	3,044	3,300	3,640	+ 10.3%
Ordinary income	3,009	3,200	3,670	+ 14.7%
Net income	3,171	2,100	2,675	+ 27.4%
Net income per share	250.72	165.85	211.20	+ 27.4%





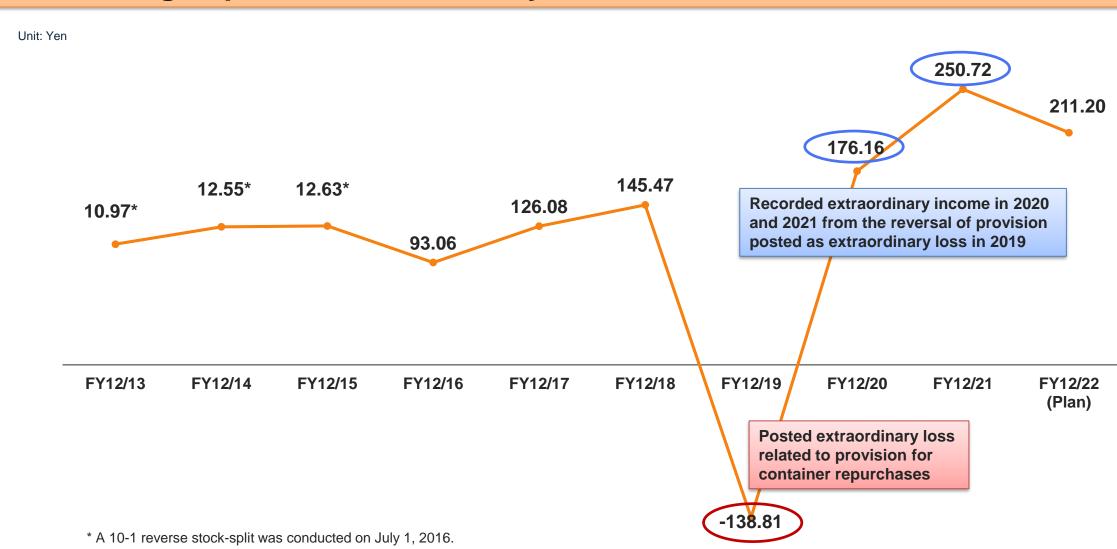
Self-Storage Business Performs Well

		FY12/21		FY1	2/22
In Millions of yen		Actual	Initial Forecast	Revised Forecast	Compared to Initial Forecast
	Net Sales	15,469	16,000	16,350	+ 2.2%
Self-Storage Business	Operating Income	3,415	3,650	3,990	+ 9.3%
Land Rights	Net Sales	3,716	3,270	2,920	-10.7%
Consolidation Business (Limited Land Rights)	Operating Income	442	510	510	_
Other Operational	Net Sales	1,385	1,330	1,330	_
Services Business	Operating Income	382	340	340	_
Management Division	Net Sales	_	_	_	<u> </u>
Expenses	Operating Income	(1,195)	(1,200)	(1,200)	_
Tatal fan All Daniman	Net Sales	20,572	20,600	20,600	<u> </u>
Total for All Businesses	Operating Income	3,044	3,300	3,640	+ 10.3%





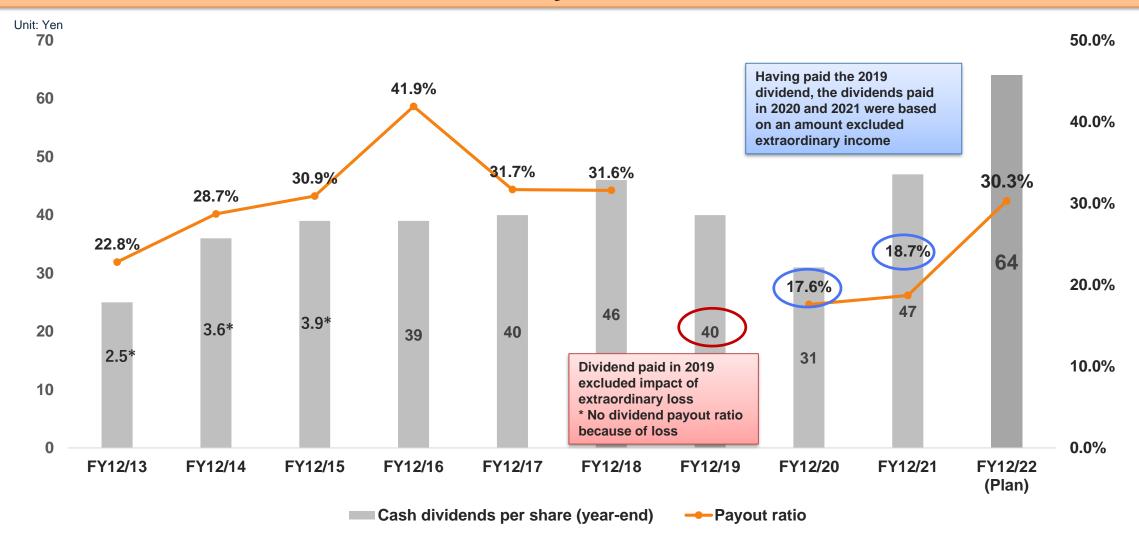
Expect Return to Normal Starting 2022 Following Impact of Extraordinary Income and Loss Over Past Three Years





Dividends and Payout Ratio

In Line with Upward Revision to Earnings Forecast, Plan to Increase Dividend by ¥14 from Initial Forecast to ¥64





Earnings Structure and Location Opening Strategy

Yoshika Suzuki Senior Managing Director

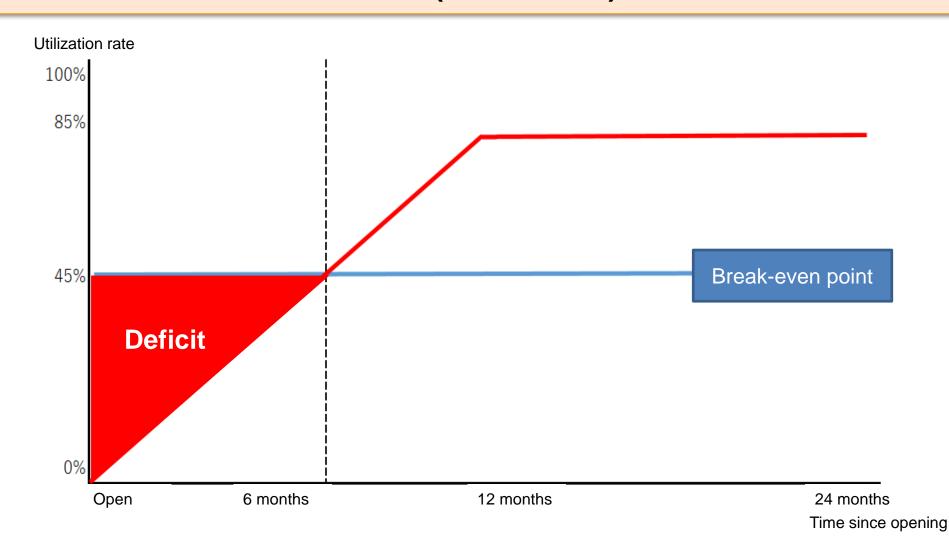


Self-Storage Earnings Structure and Features



Self-Storage Earnings Structure - Feature 1

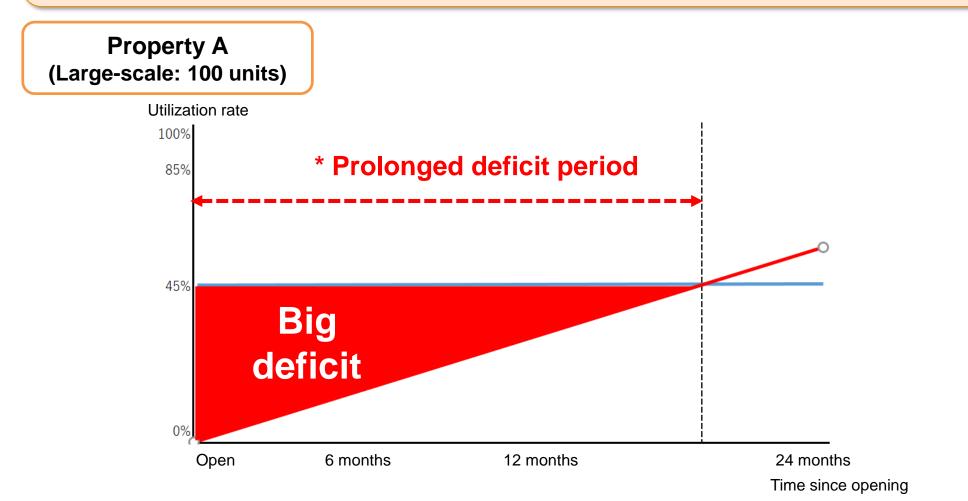
• Deficit Will Continue from Time of Opening Until Utilization Rate Exceeds Break-Even Point (About 45%) *Assumption: Company-owned containers





Self-Storage Earnings Structure - Feature 2

- Large-scale properties take time to reach break-even point
 - = Initial deficit is large and deficit period is long

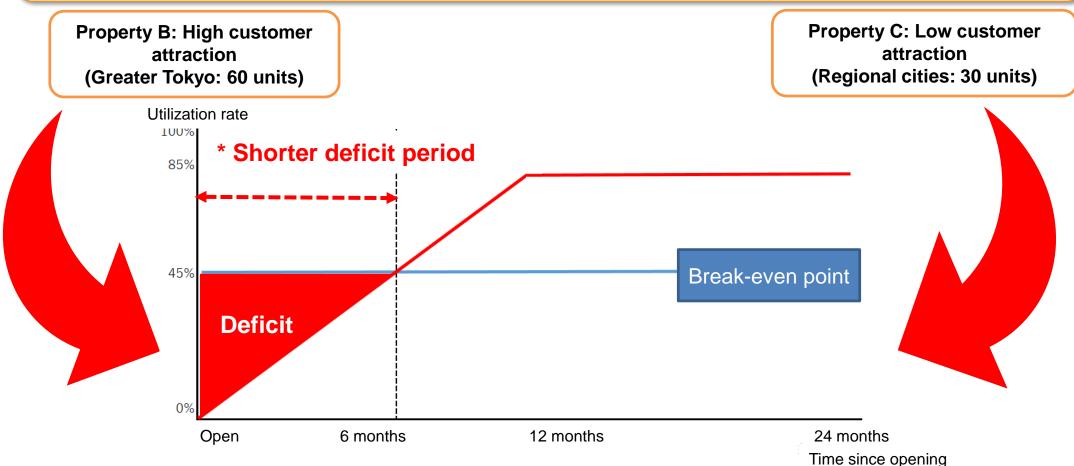


⇒ Opening large-scale properties simultaneously temporarily impedes growth



Self-Storage Earnings Structure - Feature 3

 The speed of attracting customers differs depending on the area. By opening smaller properties in regional cities, it is possible to quickly exceed breakeven point (make a profit)



⇒ Possible to make a profit even in regional cities within the same period as with the Greater Tokyo area by adjusting number of units



- Key point 1
 Shortening deficit period to improve business growth and profitability
 - ⇒Crossing break-even point quickly is the key issue
- Key point 2
 Multi-store development of small-scale properties with low risk
- Key point 3
 Adjust size of property according to area



- Key point 1
 Revise opening strategy nationwide
 - ⇒Achieve quick profitability (Shorten the period to reach break-even point from more than 2 years to less than 1)
- Key point 2
 Construct rules for new openings from a database of 100,000 units
 - ⇒Huge reduction in failed properties
- Key point 3
 Create rules for regional strategy
 - ⇒Achieve profitability within the same period for properties nationwide

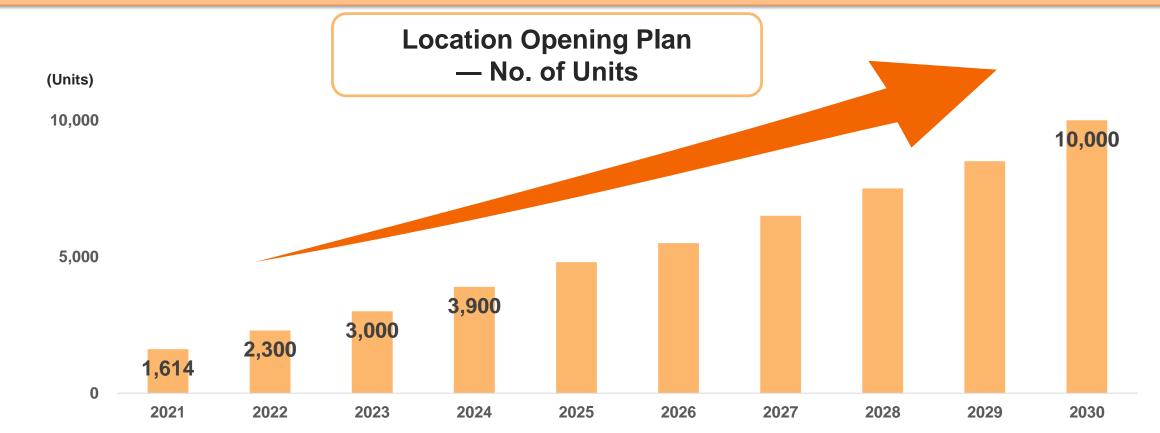


Self-Storage Location Opening Strategy



Location Opening Strategy

Resume Acceleration of Location Openings, Aiming to Add 10,000 Units Annually as Quickly as Possible



⇒Earliest shift to structure allowing annual openings of 5,000 units, and achieve 10,000 units annually ahead of schedule

Arealink

(Current Situation)
Thousands of units per year in the current medium-term plan

(2-3 years later) 5,000 unit openings / year

(4-6 years later) 10,000 unit openings / year

⇒Strengthening both personnel system and database for next 4 to 6 years



Basic Policies and Main Measures

Naomichi Hayashi President & CEO



Self-Storage Is a Service Business



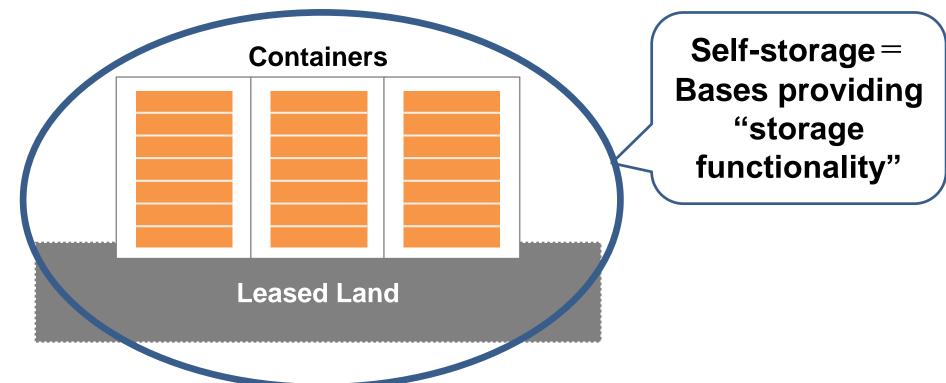
Real Estate Business

Collective term for the buying and selling, leasing, management, development, or sale in lots of real estate, and the agency or brokerage for real estate transactions



Self-Storage Business =

A Service Business Providing the Functionality of "Storage"



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Hourly Parking Lots and Self-Storage

Similar business = Hourly Parking Lot Business

< Install equipment on <u>leased land</u> and provide service. >





Business operated using leased land

Cumulative-type business

Service closely related to everyday life

Unattended operation / High earnings

Advantages of Self-Storage

- Potential for formidable future growth in Japan
- High profit margin (compared to prior to the covid-19 crisis)
- Stability unaffected even during the covid-19 crisis
- In addition, <u>strengths offered by Arealink</u>

Challenges with Self-Storage

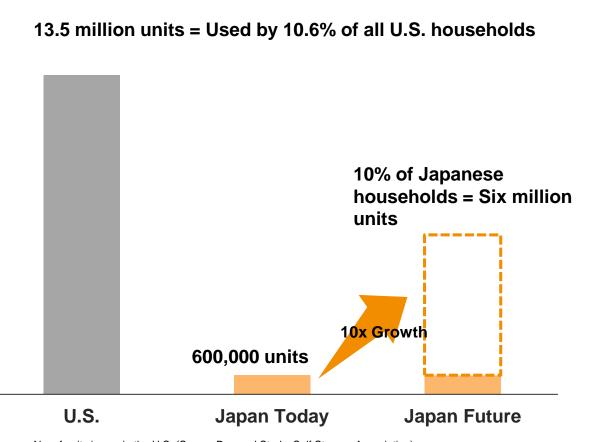
- ◆ Low product awareness ⇒ Differentiation strategies
- ◆ Absolute number of properties (number of units)
 ⇒Location opening strategies

Arealink Advantage 1 – Growth Potential of the Self-Storage Market (1)

Compared with the U.S., the Japanese Market Has Potential for Ten-Fold Growth



Comparison of Scale with U.S. Self-Storage Companies



U.S.

Public Storage (Market Cap \$58.0bn, PER 77 times, PBR 7 times)

Extra Space Storage (Market Cap \$23.0bn, PER 48 times, PBR 8 times)



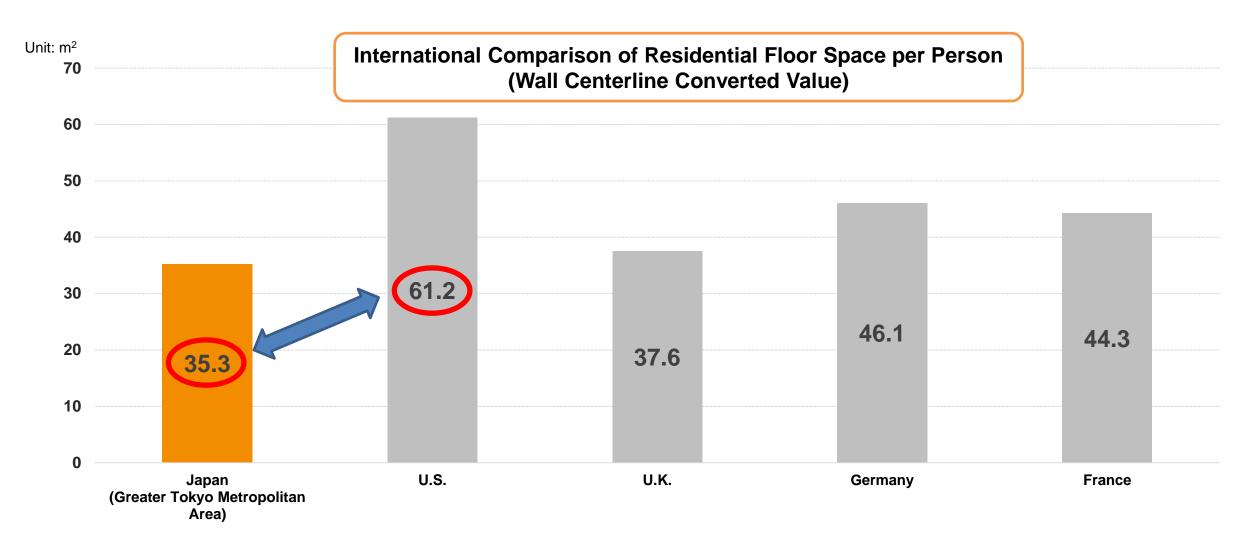
<u>Japan</u>

Arealink (Market Cap 17.5bn, PER 8 times, PBR 0.8 times)

At end March 2022

Arealink Advantage 1 – Growth Potential of the Self-Storage Market (2)

Limited Living Space in Japanese Homes Creates Huge Potential Demand for Storage



Ref. Ministry of Land, Infrastructure, Transport and Tourism (MLIT), "2020 Housing Economy Related Data" International Comparison of Housing Standards, 2) International Comparison of Residential Floor Space per Person (Wall Centerline Converted Value)



Arealink Advantage 2 – High Profitability of Self-Storage

Self-storage = **High return / high earnings**

Nominal Return

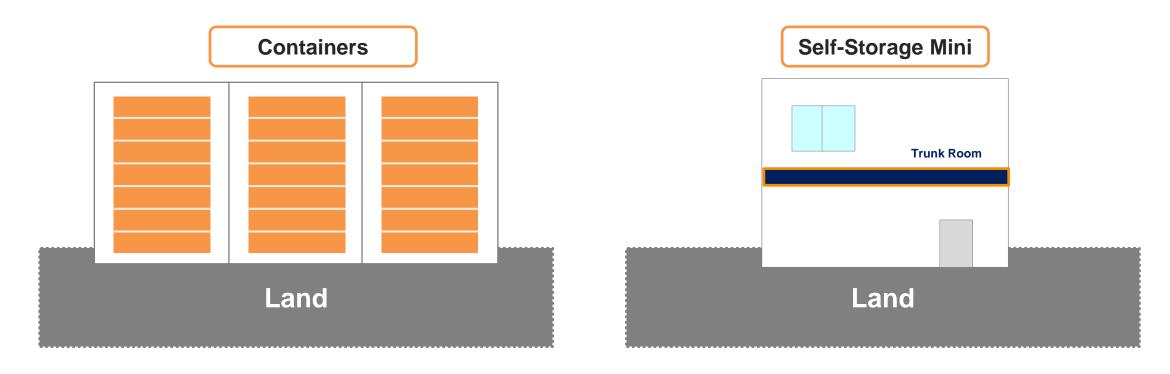
Comparison

Containers: Approx. 18%

*Average value of locations opened this year (revenue minus land rent) divided by investment amount, at the point of 85% utilization rate.

	Arealink	Park 24	
Business	Self-storage	Hourly parking lots	
Profit Rate	22.1% (FY2021)	17% (FY2019) *Results prior to covid-19 crisis	
Time in Business	More than 30 years	Less than 10 years	

Arealink Advantage 2 – High Profitability of Self-Storage



Containers: Land is leased.

Return of around 18% on investment of approximately 20 million yen

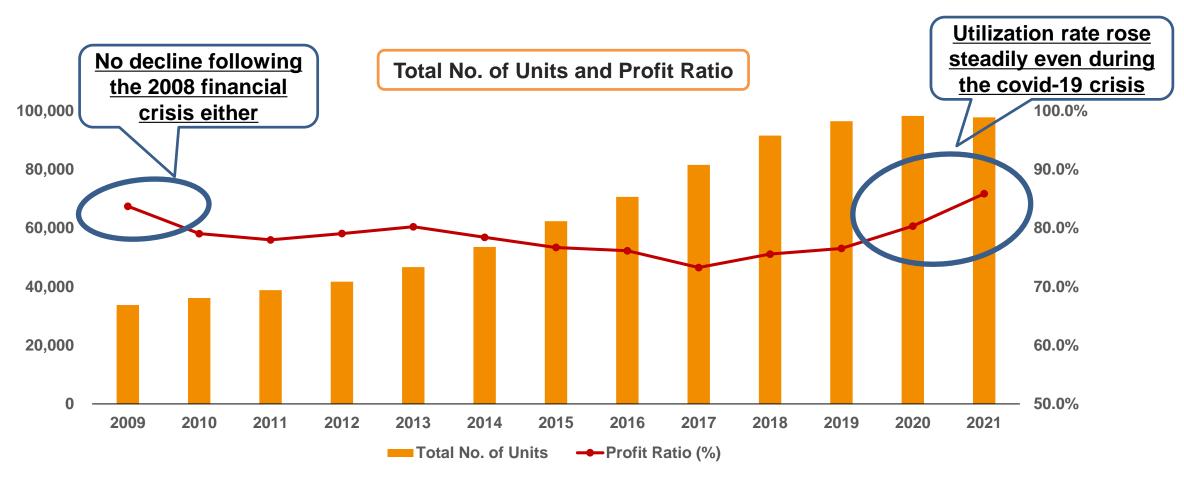
Self-Storage Mini: Land is purchased.

Return of around 8%-9% on investment of approximately 100 million yen



Advantage 3 – Stability Unaffected by the Covid Crisis

Steady Rise in the Utilization Rate, Even During the COVID-19 Crisis; Demand Driven by Telecommuting



Advantage 4 – Arealink's Strengths

Business Operations with a Small Workforce

Around 2,000 Properties Managed by Just Over 70 Regular Employees

The "Arealink Method" = Structure to develop human resources

Employee growth ⇒ **Business efficiency and growth**



Advantage 4 – Arealink's Strengths

The "Arealink Method" = Execution Awareness System

System 0: Basics ⇒ Environment maintenance, manuals, etc.

System 1: Plan implementation ⇒ Arealink Master

System 2: Communication ⇒ Overnight training, etc.

System 3: Application of principles ⇒ "Above and Beyond", etc.

System 4: Building enthusiasm ⇒ Arealink personnel evaluation system

· · · Arealink plans to continue developing the Execution Awareness System up to System 10.



Advantage 4 – Arealink's Strengths

Continually Develop the Awareness System



Codify in Written Form to Publicize Specific Know-How

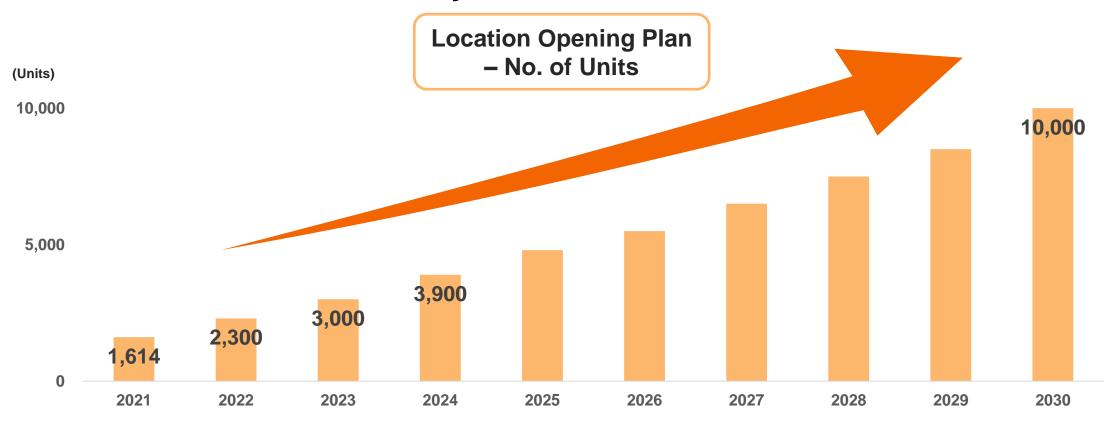


Spread the word through company tours and study meetings originating with Arealink

Arealink Responding to Challenges 1 – Location Opening Strategies

Resume Acceleration of Location Openings, Aiming to Add 10,000 Units Annually as Quickly as Possible

 Earliest shift to structure allowing annual openings of 5,000 units, and achieve 10,000 units annually ahead of schedule



Arealink Responding to Challenges 1 – Location Opening Strategies

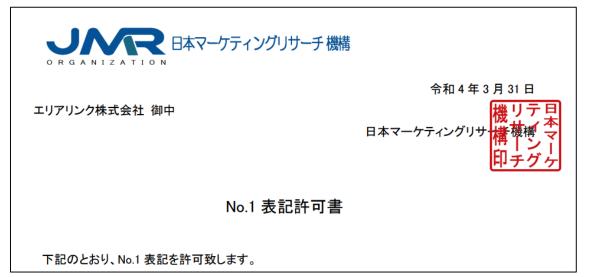
Strategies > Containers: Land utilization provides opportunities nationwide
Self-Storage Mini: Smaller locations for immediate utilization

Strengthening Measures > Strengthen location opening teams / Recruit people of all ages
Utilize and organize older workers (60 and older)
Long-term market share target: 30% (currently 17%)

Arealink Responding to Challenges 1 – Location Opening Strategies

Arealink has been recognized by Japan Marketing Research Organization (JMRO) as having the most listings for self-storage locations.







Responding to Challenges 2 – Differentiation Strategies

Continuous Service Development and On-Site Improvements ⇒Pursuit of Greater Customer Satisfaction

"Hello Home Delivery" Courier Service



Storage Rack Sales and Assembly



Transport IC Card Security System







- Allows items to be easily moved from the home to the self-storage unit
- Provide service with noticeable value and convenience

- Increases storage capacity, and makes organization easier
- Units with storage racks are popular

Launched storage rack sales and assembly service in four prefectures in the Tokyo metropolitan area

- Less hassle with keycard issuance and management
- No need to issue additional keycards for multiple users
- Smartphone app can be used as a key



Introduction of New Container Design







Previous Design

Container Site With the New Design

Gray and orange color scheme has a subdued and clean feel, with an appearance in harmony with the neighborhood



Arealink Responding to Challenges 2 – Differentiation Strategies

New Design Introduced for Self-Storage Mini; Locations Opened From September to Feature the New Design





Chic and luxurious color scheme Coordinated look, including the interior



Policy for Self-Storage Brokerage

Start Sales for Certain Self-Storage Mini Locations Sold at Cost (= Emphasis on management operations) Conduct as a Means of Financing



Adachi Shikahama



Sakaiku Showadori



Business Originating From the Owner ⇒ Owner Business

Shift to business that benefits both users and owners from various standpoints, including effective utilization of land, and product sales.

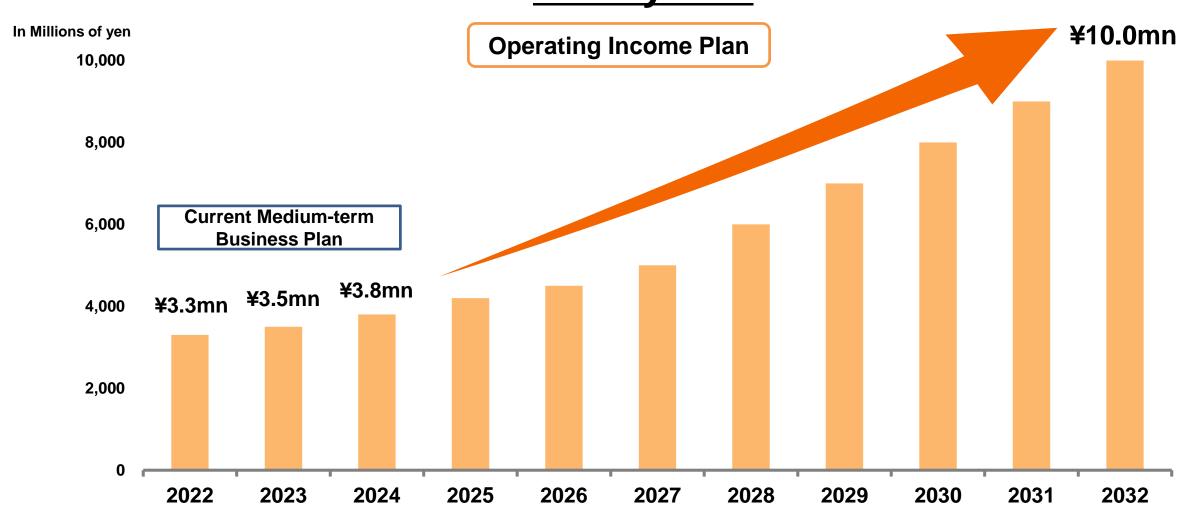
Shift to a High Value-Added Business

Business does not end with the buying and selling of leasehold land.

Shift to a business of providing consulting services for owners with real estate difficulties.



10 billion in operating income with 100 regular employees in 10 years





Management Philosophy

Provide Convenience, Joy, and Excitement

We will spread the importance of "organization and storage", and contribute to improve the quality of life for Japanese.

Employees will gain a deeper understanding of "organization and storage" and offer ideas for comfortable room and space utilization.

A deeper understanding of "organization and storage" will change the purchasing behavior of consumers, allowing them to lead a more stylish life.



Appendix



Business Segments – Quarterly Results

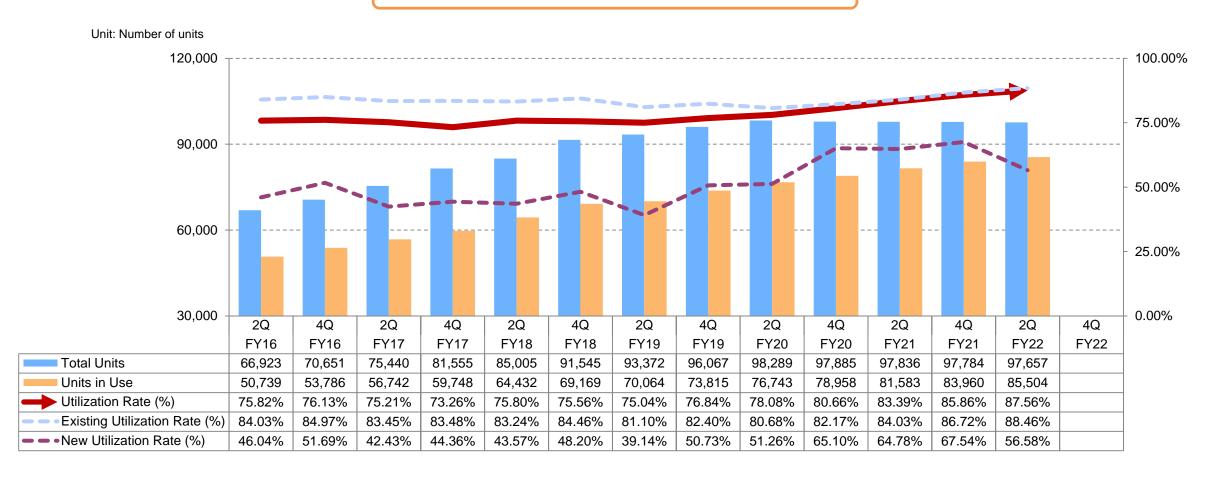
Staring this fiscal year, the self-storage management business and self-storage brokerage business no longer include separate accounts for business profit because of the application of Revenue Recognition Standards, falling weight of the self-storage brokerage business in profit, and rising common expenses.

			FY12/21	FY12/22				
In Millions of yen		Full-year	1Q	2Q	3Q	4Q	Cumulative	
	Self-Storage Management	Net Sales	14,941	3,853	3,906			7,760
		Gross Profit	4,760	1,319	1,349			2,669
	Self-Storage	Net Sales	528	139	262			401
	Brokerage	Gross Profit	85	12	15			28
		Net Sales	15,469	3,992	4,169			8,161
Self-	Storage Business	Gross Profit	4,845	1,332	1,364			2,697
		Business Profit	3,415	978	996			1,974
	Land Rights	Net Sales	3,716	810	947			1,758
Consolidation Busine (Limited Land Rights		Gross Profit	743	214	266			481
	nited Land Rights)	Business Profit	442	172	191			363
		Net Sales	1,385	341	349			691
	ther Operational ervices Business	Gross Profit	445	107	115			223
36	CI VICCS BUSINESS	Business Profit	382	94	96			190
Man	agement Division	Business Profit	(1,195)	(308)	(294)			(603)
	al for All Businesses	Net Sales	20,572	5,145	5,466			10,611
Total		Gross Profit	6,035	1,655	1,746			3,401
		Operating Income	3,044	936	989			1,926



Status of Hello Storage Facilities

Total Units, Units in Use, and Utilization Rate



^{*} Existing: Units after more than two years since they opened New: Units after less than two years since they opened New for FY 2022: Newly opened in 2021 and 2022



Storage Business: Openings by Region

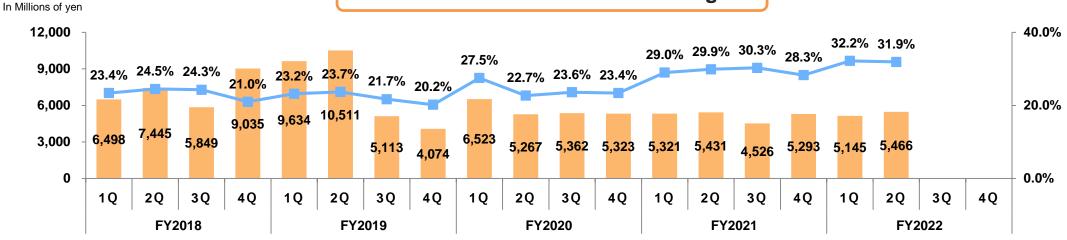
	Containers	Trunk	Other	Total	Proportion of Total
Hokkaido	1,081	551	0	1,632	1.7%
Aomori	50	48	0	98	0.1%
Iwate	0	0	0	0	
Miyagi	1,642	0	0	1,642	1.7%
Akita	31	0	0	31	0.0%
Yamagata	74	0	0	74	0.1%
Fukushima	134	0	0	134	0.1%
Ibaraki	822	0	0	822	0.8%
Tochigi	337	0	0	337	0.3%
Gunma	991	0	0	991	1.0%
Saitama	8,326	1,984	17	10,327	10.6%
Chiba	9,873	1,557	59	11,489	11.8%
Tokyo	16,971	13,710	260	30,941	31.7%
Kanagawa	8,701	3,961	15	12,677	13.0%
Niigata	194	0	0	194	0.2%
Toyama	143	0	0	143	0.1%
Ishikawa	203	0	0	203	0.2%
Fukui	112	0	0	112	0.1%
Yamanashi	202	0	0	202	0.2%
Nagano	357	0	0	357	0.4%
Gifu	611	0	0	611	0.6%
Shizuoka	1,499	0	0	1,499	1.5%
Aichi	4,979	953	13	5,945	6.1%
Mie	378	50	0	428	0.4%

	Containers	Trunk	Other	Total	Proportion of Total
Shiga	261	0	0	261	0.3%
Kyoto	1,536	152	0	1,688	1.7%
Osaka	4,133	1,230	0	5,363	5.5%
Hyogo	3,712	121	2	3,835	3.9%
Nara	606	0	0	606	0.6%
Wakayama	27	0	0	27	0.0%
Tottori	52	0	0	52	0.1%
Shimane	30	0	0	30	0.0%
Okayama	218	0	0	218	0.2%
Hiroshima	376	0	0	376	0.4%
Yamaguchi	169	0	0	169	0.2%
Tokushima	49	0	0	49	0.1%
Kagawa	198	76	0	274	0.3%
Ehime	118	0	0	118	0.1%
Kochi	69	0	0	69	0.1%
Fukuoka	2,346	0	0	2,346	2.4%
Saga	106	0	0	106	0.1%
Nagasaki	114	0	0	114	0.1%
Kumamoto	384	0	0	384	0.4%
Oita	110	0	0	110	0.1%
Miyazaki	150	0	0	150	0.2%
Kagoshima	387	0	0	387	0.4%
Okinawa	36	0	0	36	0.0%
Total	72,898	24,393	366	97,657	100.0%

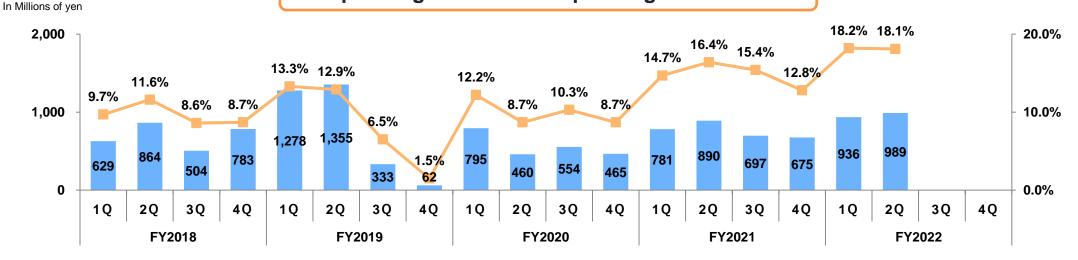


Entire Business– Quarterly Results





In Operating Income and Operating Income Ratio





Main Properties of Real Estate Holdings

As of June 30, 2022

Property Name	Location	Number of properties	Purpose	Book Value (Land and Structure) Unit: ¥million
Trunk House 24 Series	Tokyo and 7 other prefectures	36	Storage	6,579
Hotel (Comfort Inn · Best Inn)	Kofu City, Yamanashi Prefecture, and other	5	Hotel	1,121
Kanda BM Building	Chiyoda Ward, Tokyo	1	Office, store	918
Ginza Idei Building	Chuo Ward, Tokyo	1	Store	883
Overseas storage	Texas, U.S.	1	Storage	744



Trunk House 24 Megurohoncho (Meguro Ward, Tokyo)



Trunk House 24 Hiratsukaoimatsucho (Hiratsuka-shi, Kanagawa Prefecture)



Ginza Idei Building (Chuo Ward, Tokyo)



Kanda BM Building (Chiyoda Ward, Tokyo)



Texas Storage (Texas, U.S.)



The earnings forecasts, predictions, strategies, and other information presented in this report are as of the time of preparation. The report was prepared based on information reasonably available to the Company, with determinations made within foreseeable bounds.

However, there are risks that that actual performance may differ from the earnings forecasts in this report as a result of unforeseeable events and results.

The Company makes an effort to proactively disclose information considered important to investors, but readers are strongly advised to avoid decisions that place undue reliance solely on the earnings forecasts presented in this report.

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