

August 6th, 2024

To Whom It May Concern

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 Representative: Yoshika Suzuki
 President and CEO
 (Securities Code: 8914, TSE Standard section)
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Monthly Data July 2024

■Status of Hello Storage Facilities at end- July 2024

2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Units	101,593	101,914	102,981	103,720	104,149	104,812	105,600					
Units in use	89,751	90,325	91,529	91,781	91,705	91,859	92,141					
Utilization Rate	88.34	88.63	88.88	88.49	88.05	87.64	87.25					
Existing Facilities Utilization Rate	90.61	90.98	91.62	91.54	91.27	91.25	91.02					
New Facilities Utilization Rate	50.25	52.46	53.02	52.74	52.98	51.88	53.14					

*New facilities are locations opened during and after the previous fiscal year. For FY12/24, new facilities are those opened during FY12/23 and FY12/2024.

■Change over the Last Five Years

	2019.12	2020.6	2020.12	2021.6	2021.12	2022.6	2022.12	2023.6	2023.12	2024.6
Total Units	96,067	98,289	97,885	97,836	97,784	97,657	98,581	99,677	101,379	104,812
Units in use	73,815	76,743	78,958	81,583	83,960	85,504	88,092	88,907	89,509	91,859
Utilization Rate	76.84	78.08	80.66	83.39	85.86	87.56	89.36	89.20	88.29	87.64
Existing Facilities Utilization Rate	82.40	80.68	82.17	84.03	86.72	88.46	90.73	90.96	91.10	91.25
New Facilities Utilization Rate	50.73	51.26	65.10	64.78	67.54	56.58	60.81	53.92	57.01	51.88

- Existing Facilities : The utilization rate remains at more than 91%.
- New Facilities : The utilization rate exceeded 53% and remains high, although the number of units opened has significantly increased from the previous year.

Reference: Monthly Data July 2023,

Existing Facilities Utilization Rate: 90.75%

New Facilities Utilization Rate : 55.29%

■Newly Opened July 2024 (26 facilities 858 units)

Facilities	Location	Type	Units
Kakogawa Hiraokacho	Hyogo	Container	27
Sagamihara Harajuku	Kanagawa	Container	61

Kasugai Miyamachi	Aichi	Container	41
Minamitsukaguchi3	Hyogo	Container	36
Hino Nishihirayama2	Tokyo	Container	26
Hamamatsu Kasaicho	Shizuoka	Container	27
Kokubunji Takagicho	Tokyo	Container	39
Yamaguchi Sakurabatake	Yamaguchi	Container	30
Yokkaichi Shoeicho	Mie	Container	29
Matsumotoshi Kotobukikita3	Nagano	Container	25
Kishiwada Midorocho	Osaka	Container	22
Inage Sannocho	Chiba	Container	30
Fukuyama Minamizaicho	Hiroshima	Container	36
Seto Sobokaicho	Aichi	Container	42
Moka Tokoji	Tochigi	Container	26
Sagamihara Tana3	Kanagawa	Container	15
Chikusei Shimonakayama	Ibaraki	Container	32
Tsuchiura Manabe	Ibaraki	Container	32
Yahatanishiku Hikino	Fukuoka	Container	14
Kokurakitaku Furusebamachi	Fukuoka	Indoor Storage Unit Type	35
Fukuoka Higashiku Kasumigaoka	Fukuoka	Indoor Storage Unit Type	33
Miyazaki Ehirahigashi	Miyazaki	Indoor Storage Unit Type	40
Bike Box Yodogawa Nishimikuni	Osaka	Container	11
Bike parking Yodogawa Nishimikuni	Osaka	Container	14
Tachikawa Sakaecho2	Tokyo	Self-Storage Mini	85
Wakoshi Minami	Saitama	Self-Storage Mini	50

■Plan of Newly Opened and Actual

FY	Plan	Actual
2023	4,700	5,800 (430)
2024	10,400	5,153 (289)
2025	14,000	-
Cumulative total	29,100	10,953 (719)

※Figures in parentheses are the number of units from expansion of existing locations.

- Cumulative total of 5,153 units (Newly Opened : 4,864 units, Expansion of existing facilities : 289 units) opened by July 2024.

■Closed July 2024 (2 facilities 88 units)

Facilities	Location	Type	Units
Taihaku Higashinakada	Miyagi	Container	62
Kita 2 jo Higashi 9 chome ST	Hokkaido	Container	26

※ Number of closed units will be reflected to total units next month on.

※ Beside opening and closing of facilities, addition or removal of units, etc. are also included in total units.