

To Whom It May Concern

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 President and CEO
 (Securities Code: 8914, TSE Standard section)
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Monthly Data August 2025

■ Status of Hello Storage Facilities at end- August 2025

2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Units	111,331	112,495	113,416	116,648	117,595	118,639	119,515	121,070				
Units in use	94,813	95,645	97,134	98,708	98,585	98,661	98,718	99,404				
Utilization Rate	85.16	85.02	85.64	84.62	83.83	83.16	82.60	82.10				
Existing Facilities Utilization Rate	89.72	89.74	90.45	90.43	89.85	89.74	89.33	89.17				
New Facilities Utilization Rate	44.86	47.60	51.01	50.89	50.91	49.89	50.11	50.66				

*New facilities are locations opened during and after the previous fiscal year. For FY12/25, new facilities are those opened during FY12/24 and FY12/2025.

■ Change over the Last Five Years

	2020.12	2021.6	2021.12	2022.6	2022.12	2023.6	2023.12	2024.6	2024.12	2025.6
Total Units	97,885	97,836	97,784	97,657	98,581	99,677	101,379	104,812	110,442	118,639
Units in use	78,958	81,583	83,960	85,504	88,092	88,907	89,509	91,859	94,883	98,661
Utilization Rate	80.66	83.39	85.86	87.56	89.36	89.20	88.29	87.64	85.91	83.16
Existing Facilities Utilization Rate	82.17	84.03	86.72	88.46	90.73	90.96	91.10	91.25	90.90	89.74
New Facilities Utilization Rate	65.10	64.78	67.54	56.58	60.81	53.92	57.01	51.88	55.95	49.89

- The number of total units exceeded 120,000 units.
- The utilization rate of both existing facilities and new Facilities remain strong.

Reference: Monthly Data August 2024,

Existing Facilities Utilization Rate : 91.02%

New Facilities Utilization Rate : 54.25%

■ Newly Opened August 2025

49 facilities 1,703 units

(New units: 29 facilities 1,015 units , New units through the partner system 20 facilities 688 units)

Store Opening Scheme	Facilities	Location	Type	Units
Partner	GooBox Miyamaedaira supported by Hello Storage	Kanagawa	Indoor Storage Unit Type	15
Arealink	Nara Koryocho	Nara	Container	32
Arealink	Kunitachi Yaho2	Tokyo	Container	70
Arealink	Fukuoka Higashiku Wajiro2	Fukuoka	Container	61
Arealink	Isesaki Azumacho	Gumma	Container	32
Arealink	Kanazawa Takabatake	Ishikawa	Container	38
Arealink	Adachi Shimmei	Tokyo	Indoor Storage Unit Type	40
Arealink	Takarazuka Kuchitanihigashi	Hyogo	Container	29
Arealink	Moriguchi Todacho	Osaka	Container	64
Arealink	Niiza Hatanaka2	Saitama	Container	58
Arealink	Ebina Shimoimaizumi	Kanagawa	Container	19
Arealink	Saitama Nanasatoekimae	Saitama	Container	29
Arealink	Kameoka Kawaramachi	Kyoto	Container	28
Partner	Trunk room Ekinishi supported by Hello Storage	Ishikawa	Container	48
Arealink	Hakodate Hanazonocho	Hokkaido	Container	20
Arealink	Moriyama Kawakamicho	Aichi	Container	24
Partner	Trunk room Sonomachi supported by Hello Storage	Ishikawa	Container	42
Partner	Trunk room Jichu supported by Hello Storage	Ishikawa	Container	71
Partner	Trunk room Johoku supported by Hello Storage	Ishikawa	Container	44
Partner	Trunk room Izumino supported by Hello Storage	Ishikawa	Container	45
Partner	Trunk room Ninomiya supported by Hello Storage	Ishikawa	Container	37
Partner	Trunk room Yokaichi supported by Hello Storage	Ishikawa	Container	22
Partner	Trunk room Yonemaru supported by Hello Storage	Ishikawa	Container	12
Partner	Trunk room Nonoichi supported by Hello Storage	Ishikawa	Container	21
Partner	Rental Box HigashimishimaiI supported by Hello Storage	Tochigi	Container	36
Partner	Rental Box Mishima supported by Hello Storage	Tochigi	Container	66
Partner	Rental Box shimonagata supported by Hello Storage	Tochigi	Container	39
Arealink	Atsugi Toda	Kanagawa	Container	27

Arealink	Saitama Miyamaecho	Saitama	Container	33
Arealink	Hiroshima Otemachi	Hiroshima	Indoor Storage Unit Type	50
Arealink	Urawa Misono4	Saitama	Container	33
Arealink	Nakagawaku Higashiharuta	Aichi	Container	27
Arealink	Tomisato Nanae	Chiba	Container	35
Arealink	Kyoto Kisshoin4	Kyoto	Container	33
Arealink	Hachioji Kawaguchimachi2	Tokyo	Container	17
Arealink	Inaei2	Aichi	Container	34
Arealink	Tsuchiura Kandatsuchuo	Ibaraki	Container	30
Arealink	Kisarazu Kaifuchi	Chiba	Container	27
Arealink	Fukuyama Miyukicho	Hiroshima	Container	36
Arealink	Shiraoka Shinotsu	Saitama	Container	21
Partner	Shimoishikuramachi	Gumma	Container	18
Arealink	Myogadani2	Tokyo	Indoor Storage Unit Type	21
Partner	Moka Aramachi 3chome	Tochigi	Container	20
Arealink	Akashi Higashifutami	Hyogo	Self-Storage Mini	47
Partner	Shimbashi Toranomom	Tokyo	Indoor Storage Unit Type	69
Partner	Miyazakidai2	Kanagawa	Indoor Storage Unit Type	62
Partner	Nakamachidai	Kanagawa	Container	12
Partner	Bike Park Suita Suchiromachi supported by Hello Storage	Osaka	Container	3
Partner	Bike Park Suita Hirakata Tsuda supported by Hello Storage	Osaka	Container	6

※Partner: Facilities managed by Arealink through contract with existing self-storage providers nationwide

■ Plan of Newly Opened and Actual

Cumulative total of 12,094 units

(Newly Opened: 11,922 units, Expansion of existing facilities: 172 units) opened by August 2025.

Store Opening Scheme	FY12/25	
	Plan	Actual
Arealink	10,000	7,332 (172)
Partner	5,000	4,762
Cumulative total	15,000	12,094 (172)

※Figures in parentheses are the number of units from expansion of existing locations.

■ Closed August 2025

14 facilities 471 units

Facilities	Location	Type	Units
Harima Nishifutami	Hyogo	Container	60
Kokurakitaku Saburomaru	Fukuoka	Container	37
Nshitokyo Shibakubocho	Tokyo	Container	49
Kamiigusa 1	Tokyo	Container	54
Machida Yamazaki	Tokyo	Container	86
Sakado	Saitama	Container	30
Kita43johigashi 7chomeST	Hokkaido	Container	32
Nishioka5jo 2chomeST	Hokkaido	Container	18
Minami37jonishi 11chomeST	Hokkaido	Container	27
Suishacho 8chomeST	Hokkaido	Container	13
Shiroishi ChuoST	Hokkaido	Container	13
Nishioka2jo 5chomeST	Hokkaido	Container	17
Maeda6jo 12chomeST	Hokkaido	Container	20
【Nando】 Nishikameari 4chome Rental Nando	Tokyo	Container	15

※ Number of closed units will be reflected to total units next month on.

※ Beside opening and closing of facilities, addition or removal of units, etc. are also included in total units.